

Tompkins County Strategic Tourism Planning Board

Wednesday, January 18, 2023; 2:30 – 3:30pm

Tompkins County Chamber of Commerce / Convention and Visitors Bureau
124 Brindley St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	2:30
• ACTION – Approve December Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. 2023 Officer Election	2:35
4. Chair’s Report	2:40
5. Staff Report & Q4 2022 Room Tax Report – Nick Helmholdt	2:50
6. CVB Q4 Report – Peggy Coleman	3:00
7. Member Announcements	3:20
8. Adjournment	

Join us for a ribbon cutting celebration for Tompkins County Chamber of Commerce’s new office following the meeting.

Agenda Packet

1. December draft STPB meeting minutes
2. Q4 2022 Room Tax Report [to be sent under separate cover]
3. Q4 2022 CVB Report [to be sent under separate cover]
4. 2023 STPB Meeting Schedule
5. 2023 STPB Conflict of Interest Disclosure: <https://forms.office.com/g/4Yn5mehcpe>
6. 2023 STPB Committee Sign Up: <https://forms.office.com/g/zsarmRUbtK>



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.