

WORKPLACE CLIMATE SURVEY INITIATIVE

Post-Survey Results Steering Committee Meeting

Friday, February 5, 2016

8:30 a.m.- 10:00 a.m.

Old Jail Conference Room
125 E. Court Street, Ithaca, NY

SUMMARY/MINUTES

Present: Christina Dravis, Amy Guererri, Doug Perine, Leslyn McBean-Clairborne, Steve Wright, Tom Knipe, Joe Mareane, Lisa Holmes, Paula Younger,

1. Christina opened the meeting at 8:30 a.m.
2. Pay stub message
 - i. Next paystub message: (Don't forget it's Leap Year!)
3. Focus Group Update-Paula
 - a. Registration Closed 2/1/16
 - i. 38 registered: 9-race, 6-education, 11-mid-career, 10-disability, 2-sexual orientation/gender identity.
4. Communications List Updates
 - a. Social Media Policy-Is Twitter/Facebook an effective way of communicating? Look to other counties and municipalities to see how they use Social Media. Reach out to Greg Potter regarding Social Media Policy. Tom will reach out the ICSD. Christina will reach out to Julie Holdcomb, PIO with the City of Ithaca.
 - b. Swift Reach Project- Joe went to a meeting to consider it for the 2017 budget. Joe will start some internal conversations.
 - c. #4 Department level best practices-Joe will block off some time at Department Head meetings to talk about communication.
 - d. #5 Peer Leadership coaching-Training workgroup
 - e. Tom will make modifications to the steering committee recommendations as suggested by the steering committee.
 - f. Put on next meeting agenda: Further discuss the vision for communication. Put together a retreat to talk about the mission vision, branding.
 - g. Reward & Recognition Funding-Amy G- recognizing retirees, new hires and events.
5. Adjourn-10:00 a.m.

Get involved. Be proactive. Stay engaged.

