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RESOLUTION NO. 008-2014 – AUTHORIZING THE EXECUTIVE COMMITTEE TO NEGOTIATE CONTRACTS WITH IGNITE HEALTH AND INTRACTIVE HEALTH SOLUTIONS (BLUE4U) TO CONDUCT PILOT WELLNESS SCREENING PROGRAMS

MOVED by Mr. Barber, seconded by Ms. Shawley, and unanimously adopted by voice vote by members present.

Whereas, third parties have found that the return on investment of individual customized wellness screening and coaching programs run about 7% after 2-1/2 years with voluntary participation at 1/3 of the total covered lives, and

Whereas, the Owing Your Own Health (OYOH) Committee has reviewed several different wellness programs and has found that individual customized wellness screening and coaching programs seem to have the most success in municipal environments, and

Whereas, the OYOH Committee has interviewed Ignitehealth and Interactive Health Solutions (Blue4U) and both firms offer the program structures that are customized to the individual wellness needs, and

Whereas, these two programs have very different styles for interacting with the enrolled employee that the OYOH Committee feels can best be sorted out by running head to head pilot programs, and

Whereas the cost of running a 6-week pilot with approximately 30 employees with InteractiveHealth is at no charge and the cost for running a similar sample size with IgniteHealth also at no cost, and participation in either of these pilot programs does not commit the Consortium to further funding, now therefore be it

RESOLVED, That the GTCMHIC Board of Directors authorizes the Executive Committee to negotiate contracts with both Ignitehealth and Interactive Health Solutions (Blue4U) to conduct pilot programs beginning on or about June 1, 2014 and run for six weeks,

RESOLVED, further, That the City of Cortland, with the help of Interactive Health Solutions, will introduce the program to the employees and identify ~30 volunteers to participate and the City of Ithaca with the help of Ignitehealth will introduce the program to the employees and identify approximately 30 volunteers to participate,

RESOLVED, further, That the OYOH Committee will develop a questionnaire to be completed by all volunteers to describe their interactions and satisfaction with the wellness program they used,

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RESOLVED, further, That the OYOH Committee will share with the Board of Directors the results of this head on head comparison and make a recommendation to the Board as to next steps.

STATE OF NEW YORK)
) ss:
COUNTY OF TOMPKINS)

I hereby certify that the foregoing is a true and correct transcript of a motion adopted by the Greater Tompkins County Municipal Health Insurance Consortium on April 24, 2014.



Michelle Pottorff, Administrative Clerk