

## WHEN?

MARCH 21<sup>ST</sup> -  
APRIL 19<sup>TH</sup>

## FOR?

THE GREATER TOMPKINS  
COUNTY MUNICIPAL  
HEALTH INSURANCE  
CONSORTIUM

# Logo CONTEST

**Please send all  
submissions to:**

**CONSORTIUM@TOMPKINS-CO.ORG**

**All submissions become  
property of the GTCMHIC**

**\$100 Cash Prize**

*The Greater Tompkins County Municipal Health Insurance Consortium is seeking a logo to quickly communicate this mouthful of words. The GTCMHIC has just had its 5th birthday. It has developed its mission and belief statements and their employees and retirees. The logo's main purpose is to find a easily identifiable graphic that communicates the Consortium Belief and mission to its >5000 persons that hold our health insurance policies.*

**Mission Statement: GTCMHIC is an efficient inter-municipal cooperative that provides high-quality, cost-stable health insurance for members.**

**Belief: individually and collectively we invest in realizing high quality, affordable, dependable Health Insurance.**

**WE ARE LOOKING FOR CREATIVE, CONCISE, AND EASILY RECOGNIZABLE GRAPHIC THAT SAYS IN A PICTURE OUR MISSION AND BELIEF.**

**FOR MORE INFORMATION PLEASE VISIT: <http://tompkinscountyny.gov/hconsortium>**