

Curb Your Car Coalition:

A Community Conversation on Transportation in Tompkins County **2004 Schedule of Events**

April 25th *Finger Lakes Cycling Club Sunday Ride, 10 a.m.*
"Old Peruville" (30 miles with a flatter 20 mile option).
Depart from parking lot of HSBC bank on Pine Tree
Road (Judd Falls Plaza). For more info go to
www.flcycling.org, or contact Andrejs at
aazolins@ithaca.edu or 592-0780.

*Celebrate Earth Day, 12 p.m.– 5 p.m., DeWitt
Park, Ithaca*

Spring bike clean-ups and tune-ups by Recycle Ithaca's
Bicycles (RIBs) and information on current Curb Your
Car Coalition projects.

April 27th *Searching for Sustainable Transportation
Systems: Local Options, 6:30 p.m.–8 p.m.,
Tompkins Historical Museum, 401 E. State St.*
Cornell City and Regional Planning students will
present results of projects conducted for the Curb Your
Car Coalition. Projects include: car-sharing feasibility in
Ithaca, Smart Growth indicators for the City of Ithaca,
mobility cost comparisons, trolley feasibility, and
access and mobility issues.

*Tompkins County Comprehensive Plan Open
House and Meeting*

Enfield Community Building. Open house 3 p.m.–
7 p.m., public meeting 7 p.m.–8 p.m.

April 29th *Cornell University Bicycle-Pedestrian Safety
Committee, 12:30 p.m.–2 p.m., Cornell
Transportation Services, 116 Maple Ave.*
Updates on education and enforcement efforts for
campus bicycle, pedestrian, and traffic safety.
Determine focus of continuing efforts.

*Tompkins County Comprehensive Plan Open
House and Meeting*

Dryden Town Hall. Open house 3 p.m.–7 p.m., public
meeting 7 p.m.–8 p.m.

April 29th *Finger Lakes Cycling Club "Slow Thursday,"
5:30 p.m.*
Easy-going ride for new, returning, or uncertain riders—
cyclists with kids are also welcome. Get advice from
experienced riders on bike selection, riding, hill
climbing, clothing, and more. Depart from the
Tompkins Professional Building parking lot on Route
96 just west of the hospital entrance, opposite Hayts
Road. For more info go to www.flcycling.org, or
contact Andrejs at aazolins@ithaca.edu or 592-0780.

May 1st *Cayuga Waterfront Trail Phase 2
Walk (or ride), 10 a.m.*

Join Rick Manning and learn what's in the works for
the Cayuga Waterfront Trail Phase 2, which will
connect Cass Park, Inlet Island, and the Farmers
Market. Depart from the Cass Park lot off Route 89
(just north of the bridge), near the Ithaca Children's
Garden.

Try Another Way!

Give your car a rest one day this week and try an
alternative—walking, cycling or public transit. To help
you do so, Tcat is offering a free ride coupon to give
transit a try. For route, fare, and schedule information,
check the web at www.tcatbus.com or call 277-RIDE.

May 5th *Long Range Transportation Plan Public
Meeting, 6:30 p.m.–8:30 p.m., Tompkins County
Public Library, 101 East Green Street, Borg
Warner Community Room*

Voice your views on transportation planning. For
information, contact the Tompkins County
Transportation Council at 274-5570.



A Community Conversation on Transportation In Tompkins County



**Join Us for
Community
Curb Your Car Week
April 25–May 1, 2004**

Sponsored by
The Curb Your Car Coalition:
www.tompkins-co.org/itctc/cyc/

Plan a Car-Free Day

April 25–May 1 is Curb Your Car Week

Car free days are held around the world as a way to promote sustainable transportation alternatives. They allow people to consider the impact of their commuting choices and how cleaner, more effective forms of transportation can enhance their quality of life.



Ways You Can Participate

- Walk or bike to work, for errands, to meet friends, and for exercise.
- Calculate the true cost of driving alone at www.metrocommuterservices.org.
- Ride to work with colleagues (this is especially for those who drive solo).
- Invite a neighbor to run your errands together.
- Use public transit.
- Talk to family, friends, and colleagues about our reliance on automobiles.
- Commit to using your car less often.
- Attend one (or all) of the Curb Your Car Coalition community-sponsored events.



Why It Matters

Air pollution, congestion, and traffic danger have negative effects on our health, safety, and the quality of life of our communities.

- Cars emit air pollutants associated with cardiovascular and respiratory diseases. Walking and cycling promote health.
- Parking lot and road runoff pollutes our waterways. Walking, cycling, and buses are cleaner or pollution free.
- Density and speed of traffic contributes to pedestrian injury. Pedestrian injuries are a leading cause of death in children.
- Congestion means increased travel times, stress, noise, and loss of productive time. Walking, cycling, and public transit use benefit you and everyone else, too.

For more information about the Curb Your Car Day Coalition, check the web at www.tompkins-co.org/itctc/cyc. You'll find program and event information and schedule updates, links to event participants, and contact numbers.

CYC logo by Nathan Tarter. Design and production provided by Cornell University Transportation Services. alr/4-04.

This brochure is available in PDF format at www.tompkins-co.org/itctc/cyc. Please print on 100% post-consumer recycled paper.

Who We Are

We are a local coalition of individual members from existing organizations with overlapping interests (community development, transportation, planning, environmental health, health and safety). For a complete list of participating organizations, check the web at www.tompkins-co.org/itctc/cyc



Our Common Interests

- Move people out of their automobiles for health and environmental benefits.
- Promote community and connectedness.
- Provide education.
- Help people overcome obstacles to using alternatives modes of transportation.
- Address safety issues.
- Promote walkable communities.

Curb Your Car and take a Free Ride on Tcat!



We invite you to give Tcat a try. This coupon is good for **one free ride** on April 28. Just present the coupon to the driver when boarding any Tcat route, sit back, and enjoy the ride. For route and schedule information, call 277-RIDE, or check the web at www.tcatbus.com.

Coupon valid Wednesday, April 28, 2004