

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- Read the Application Guidelines prior to completing this application
- Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- Provide a complete budget. An Excel version of the budget form is online here:

www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.

- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: International Youth Arts and Culture Fest	Municipality where Celebration will take place: City of Ithaca
Expected Attendance/Participation: 300	Date(s): May 16, 2015
Group requesting grant (organizer): Fabina B. Colon	Amount requested: \$1000
Event Contact Name: _____ Fabina B. Colon _____ Phone ___ 607-592-6641	
Address: _____ 1055 Coddington Rd. _____ Email _____ fbcolon1@gmail.com _____	

1. Describe your celebration in a few sentences.

The IYAC Fest is a youth led community event that nurtures and supports youth to value their contributions and vision for our community. The IYAC Fest is a reflection and celebration of the ideas, values, talents, and beautiful cultural diversity of our youth. This event is a genuine opportunity for cross-cultural dialogue and alliances among our local community artists, schools, youth, and families in the Tompkins County community.

2. What is the history of the event (ie, number of years it has occurred)?

We are currently planning our 3rd year of yet another amazing IYAC Fest. Our first annual festival took place on May 3rd, 2013 at Stewart Park in Ithaca, N.Y. and our second one took place on May 17th also at Stewart Park. We continue to receive overwhelming support from the community and hope that this upcoming year we will focus on developing school liaisons that will help streamline some of our processes to be more inclusive to Tompkins County schools and students.

3. What aspects of the community's culture or history are you celebrating?

While our focus is to include youth in all aspects of envisioning, planning, and implementing the IYAC Fest, our overall goal is to celebrate (honor, respect, recognize) human cultural diversity. It is necessary that we work collaboratively between all support systems in place (schools, families, community, etc.) in order to understand that indigenous and modern culture identities are integral in the development of youth and in the development of our overall community.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

The celebration will create opportunities for community members to showcase various cultural values in the form of arts (food, dance, music, paintings, theatre, etc.). People learn about the stories behind various diverse cultures through experiential learning opportunities (workshops, "Did You Know" facts, scavenger hunt, etc.) that will provide historic background in order to provide a full understanding of the value and contribution that our cultures offer to our communities.

5. How will you measure attendance, benefits, and success of the event?

We will measure by comparing our target and actual attendance at the IYAC Fest (also compare 2015 with 2014) and by monitoring participation of volunteers, collaborations, and art participants. We plan on taking on site attendance through various means including on-site feedback forms to be used as raffle, and encouraging people to sign up at our info table to be part of our list-serve to stay connected with youth and their plans for next year's event.

6. List local partners and entities that will assist with the event, and what they will provide.

We will continue to strengthen relationships and collaborate with local schools, groups, organizations, and businesses that supported us during our 1st and 2nd annual festival. Currently, we have received ongoing commitment from the following: Lehman Alternative Community School, Ithaca High School, New Roots Charter School, Cornell Public Service Center, Ithaca Youth Bureau, Greater Ithaca Activities Center, Southside Community Center, the Home Depot, Multicultural Resource Center, Newfield High School, Tompkins Community Action, and Cornell Cooperative Extension of Tompkins County.

7. List the board of advisors.

STUDENTS: Wayra Covenas, Amaru Zarate, Alora Strong Dillon Castrechino, Erika Urigachi, and Lengash Covenas COMMUNITY GRASSROOTS LEADERS: Fabina B. Colon, Luis Charris, Katie Cox, Larisa Camacho-Lillie, and Danica Webbe. We are in the plans of recruiting more.

8. How many people might be expected to attend, and how will you promote the celebration?

For our upcoming 2015 IYAC Fest, we are expecting an attendance of 300 people, which is the same target from 2014's goal. We will promote through local newspapers, radio stations, listservs, flyers, and word of mouth. We also have received commitment from the Public Service Center and the Ithaca Youth Bureau. We also plan to continue to use community champions to help outreach and publicize one to through their networks.

9. What measures will you take to promote diversity and inclusion through your celebration?

Our celebration is all about promoting diversity and inclusion. There will be many opportunities for diverse populations to engage in various capacities throughout the planning process and during the event. We also strive to include various educational materials and activities (both throughout the planning process as well as at the festival) related to social injustices including race, poverty, identity, etc.).

10. What measures will you take to promote/practice environmental sustainability through your celebration?

We will continue to our successful implementation of low-zero waste by working proactively with vendors and supporting them to help us achieve this goal. Participants who vend and table at our festival to use eco-friendly products and inspire them to purchase locally if possible. We will provide compost and recycle bins onsite at the festival including educational materials that will highlight our commitment to environment sustainability.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

We were able to get some of our members to attend the workshops that have assisted in the planning and development of our festival, which was a great resource. We were also able to get assistance with borrowing equipment such as tents. We plan to use this amazing resource again for this year and hope to expand our resources to make IYAC 2015 another successful year.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

It is a bit easier to find supporters who can contribute as we are getting better at building networks and relationships. However, it is always very helpful to get the funds we anticipate to make our efforts easier and not have to work with a small budget, which can draw the focus of our planning committee more on the fundraising area. This also takes away from the educational and relationship building component that is important. Additionally, we may not be able to respectfully provide adequate financial support to recognize local artists for offering their skills, talent and experience to our community.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name:

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses Add or delete lines/rows as needed Include the value of in-kind support Denote in-kind as in example.</i>	<i>Example only</i>	200 8.5x11 color posters at 25c each	\$50	\$30	\$20
	<i>Example only</i>	Donated food - restaurant X (in-kind)	\$300	\$0	\$300
	Local talent	2 Bands @350 ea.	\$700	\$300	\$
	Local talent	12 Performers @50 each	\$600	\$300	\$
	Other entertainment		\$	\$	\$
	Local food	3@ 50ea. For food demonstrations	\$150	\$	\$
	Local products		\$	\$	\$
	Local services		\$	\$	\$
	Space rental	Stewart park \$100 Large Pavillion	\$100	\$	\$
	Sound system	DJ and Sounds System	\$450	\$300	\$
	Reusable signs		\$	\$	\$
	Reusable banner		\$	\$	\$
	Paid Advertising		\$	\$	\$
	Printed Collateral	Flyers \$50/Program Booklet \$179	\$229	\$	\$
	Other Marketing		\$	\$	\$
	Support for Volunteers	Transoprtation	\$100	\$	\$
	Other	Trophies for Talent 6@ 27 ea.	\$162	\$	\$
	Other	6 Gift Baskets @ \$15 ea.	\$90	\$	\$
	Other	T-Shirts \$7 ea. *25	\$175	\$	\$
	Other	Material for Cultural Activities	\$350	\$100	\$
Other		\$	\$	\$	
TOTAL EXPENSES			\$3,106	\$1,000	\$0

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 32.2%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income Add or delete lines/rows as needed Include value of in-kind donations</i>	Community Celebrations Grant		\$1,000
	Other grant	Sustainable Tompkins mini Grant	500
	Event revenues	Food Sales	300
	Cash donations	Public/Private donations	456
	Other	Artbook ad Sales	350
	Other	Public Service Center	500
	SUBTOTAL (cash income)		

INCOME - IN-KIND			
Donated goods		TENTS	\$0
Donated goods			
Donated services			
Donated services			
SUBTOTAL (in-kind support)			\$0

TOTAL REVENUES (including in-kind) \$3,106
REVENUES LESS EXPENSES \$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

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Celebration Name: Festival of Fire and Ice	Municipality where Celebration will take place: Ithaca
Expected Attendance/Participation: 400-600	Date(s): February 7, 2015
Group requesting grant (organizer): Ithaca Children's Garden	Amount requested: \$ 1,800
Event Contact Name: <u>Erin Marteau</u> Phone <u>607.272.2292, x122</u> Address: <u>615 Willow Ave, Ithaca, NY 14850</u> Email <u>erinmarteal@gmail.com</u>	

1. Describe your celebration in a few sentences.

The first two Festivals of Fire & Ice at the Ithaca Children's Garden demonstrated that this is a well-loved community celebration, drawing 500 the first year and 550 in year two.

Attendees of all ages enjoyed the outdoor extravaganza, which will again include igloo-building, ice sculpture, snow fort and quinzey-making, and Andy Goldsworthy-inspired environmental snow/ice art, followed by a bonfire, fire-juggling, fire spinning, and fire sculpture happening at dusk. We will also be surveying participants from the last two years to see what special new fire & ice activities they would like to see this year, so the event is truly community-shaped and inspired.

2. What is the history of the event (ie, number of years it has occurred)?

This will be the third year of ICG's Festival of Fire & Ice

3. What aspects of the community's culture or history are you celebrating?

Festival of Fire & Ice gives all families a compelling reason to break out of the indoors, and come together in the depth of Ithaca's notoriously long, gray, cold winter season. Stations will feature various activities throughout the garden, that participants will be free to wander through and experience in whatever sequence they are drawn to. We will celebrate Ithaca's creative spark and collective strength that gets us through Ithaca winters, while experiencing the wondrous beauty of the outdoors at this magical time of year when we tend to hole up indoors. The space will transform from afternoon to dusk, and with it, the transition from ice and snow play to fire. The character of the place will be shaped in part by participants.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

Ithaca winters have been around since before the earliest settlers, and we will showcase Ithaca's long history of icy winter events, including ice sculpting, ice cutting, and ladling hot cocoa out of a huge cauldron heated over a fire. We will also print posters and flyers that celebrate current talented artists and cooks that will participate in the celebration, as well as develop 2 new reusable banner.

<p>5. How will you measure attendance, benefits, and success of the event? We will measure success by the amount of fun had and creative output of participants. The last two years we had a ticket system at sign-in so participants had to visit the registration table in order to get a ticket for free popcorn and a marshmallow to roast over the fire. A successful event will inspire families to come outside, connect more with nature in their own yards, and neighborhoods, and feel comfortable exploring the natural world together, especially in the coldest, darkest months. We will measure success through attendance and level of hands-on engagement in various activities and social interchanges happening between families and friends during the event. We are also aiming to survey attendees after our third year to see what we can improve.</p>
<p>6. List local partners and entities that will assist with the event, and what they will provide. Cornell Cooperative Extension (operations and educations support), Earthplay Network, (event layout and staffing) ent layout and staffing), Park Foundation (overall HONAZ funding), US Fish & Wildlife Service (overall HONAZ funding), Cornell University (playwork guidance and support Ithaca Fire Department (fire safety support) Southside Community Center & GIAC (publicity and recruitment), and Mama Goose, who is sponsoring event staff time in 2015 from revenue from their coat sale.</p>
<p>7. List the board of advisors. Event advisors: Erin Marteaal, Leigh MacDonald-Rizzo, Rusty Keeler, Alex Cote, Andrew Strauss, David Stilwell, Morgan Leighter-Saxby, Elizabeth Stilwell</p>
<p>8. How many people might be expected to attend, and how will you promote the celebration? The first year we expected 100-200 and had 500, and in our second year we had 550. The weather was also PERFECT for the event on both occasions. We would still feel successful if we had 200-300 attendees this year, particularly in less than ideal weather conditions. We will use our social media channels with a special effort to draw our local neighborhoods, including Southside and Northside neighborhoods, West Hill, West Village, and Chestnut Hill neighborhoods. We will also poster at 45 locations around town.</p> <p>In addition, this year Mama Goose is sponsoring Fire & Ice by donating a percentage of coat sale proceeds to cover staff time of ICG event. The amount is roughly equivalent to \$1,200. They will be assisting us in spreading the word through their channels.</p>
<p>9. What measures will you take to promote diversity and inclusion through your celebration? Addressed above) The Ithaca Children's Garden and our partner, Cornell Cooperative Extension, are 100% committed to diversity inclusion in all we do. We have built and continue to build on our relationships with diverse groups, and focus on engagement with Southside Community Center, GIAC, BJM Elementary, and more recently, the Northside neighborhood. These are groups who have been scheduling planned visits to HONAZ through the school year and summer, and engaging them in Fire & Ice is a natural extension. We make an effort to feature underrepresented groups in our visual publicity whenever possible, and always announce: FREE & OPEN TO ALL.</p>
<p>10. What measures will you take to promote/practice environmental sustainability through your celebration? We use recycled materials in many aspects of the celebration, from loose play props for children to compostable cups/wares for refreshments. Our entire mission is built on cultivating environmental sustainability, and we always do our best to walk the talk. We avoid disposable materials whenever possible and substitute with reusable, or omit altogether.</p>
<p>11. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program? We have applied for and received two Mud Day and two Fire & Ice Celebrations grants, support for past events such as Hatchday, and frequently borrow (and thoroughly appreciate!!) tables, chairs, tents, and generators from DIA for all of our events.</p>
<p>12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested? If we received less than requested we would limit the number of paid performers and artists.</p>
<p>*Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.</p>

Celebration Name: FIRE AND ICE FESTIVAL

Community Celebrations Grant Application - Budget/Expense Report Form

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EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses</i>	Local talent	Ice carver	\$250	\$250	\$0
<i>Add or delete lines/rows as needed</i>	Local talent	fire jugglers/spinners	\$400	\$200	\$200
<i>Include the value of in-kind support</i>	Other entertainment	music/percussionists	\$200	\$100	\$100
<i>Denote in-kind as in example.</i>	Local food	popcorn, hot cocoa, roasted veggies	\$300	\$150	\$150
	Sound system	PA System	\$200	\$0	\$200
	Reusable banner	(2) Reusable Fire & Ice Banner	\$250	\$250	
	Paid Advertising	Facebook Ad	\$50	\$50	\$0
	Printed Collateral	posters & handbills	\$100	\$100	\$0
	Other	reusable educational & play materials	\$300	\$300	\$0
	Other	pre-cast ice blocks	\$400	\$400	\$0
	Other	planning/organization	\$500	\$0	\$500
	Other	photography/documentation	\$200	\$0	\$200
	Other	set up/staffing/clean up	\$500	\$0	\$500
TOTAL EXPENSES			\$3,650	\$1,800	\$1,850

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 49.3%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income</i>	Community Celebrations Grant		1,800
	Other	Mama Goose sponsorship	1,200
	SUBTOTAL (cash income)		\$3,000
INCOME - IN-KIND	Donated services		\$650
	SUBTOTAL (in-kind support)		\$650
TOTAL REVENUES (including in-kind)			\$3,650
REVENUES LESS EXPENSES			\$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

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Celebration Name: Cornell Americana Project	Municipality where Celebration will take place: Ithaca, NY (Cornell University)
Expected Attendance/Participation: 5 faculty members, 350 audience members/local musicians	Date(s): November 20-23, 2014
Group requesting grant (organizer): Ariana Kim and John Haines-Eitzen (CU Dept. of Music Faculty)	Amount requested: \$1,500
Event Contact Name: Ariana Kim Phone: 646-209-9898 Address: 313 Boiceville Road, Brooktondale, NY 14817 Email: kimariana@gmail.com	

<p>1. Describe your celebration in a few sentences.</p> <p>This will be a multi-faceted guest artist residency featuring the renowned composer and mandolinist/violinist Jennifer Curtis. Ms. Curtis will present an improvisation master class, an open jam session with local bluegrass and old time musicians, and work with Cornell University composition students. The centerpiece of the residency will be a performance at The Carriage House in Ithaca featuring a newly commissioned work for violin, cello and mandolin, performed by Profs. Ariana Kim and John Haines-Eitzen, and Ms. Curtis. We are looking forward to tapping into the rich history of folk music that Tompkins County has to offer, as well as inviting guests and audience members from surrounding communities to participate.</p>
<p>2. What is the history of the event (ie, number of years it has occurred)?</p> <p>This is a new project, the first of its kind at Cornell.</p>
<p>3. What aspects of the community's culture or history are you celebrating?</p> <p>We are celebrating the rich history of folk music (bluegrass, old time, and Appalachian traditions) and its intersection with academic excellence at Cornell University.</p>

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tom-pkins-co.org.

Through communications with Rick Manning of the Wintergrass Festival, we hope to strengthen and broaden the already-strong connection that Tom-pkins County has to folk music, particularly the importance of bringing outside specialists to further enrich the tradition.

5. How will you measure attendance, benefits, and success of the event?

Graduate Assistants at Cornell will take a tally of the number of attendees on campus (at the improvisation master class, jam session, and composition workshop), and The Carriage House will also tabulate audience numbers for the performance.

The benefits of the event will undoubtedly be many; although there is a strong presence of folk music in Ithaca at-large, there is not such a strong presence specifically at Cornell. We hope to bridge that gap, introducing our students and faculty members alike to the vibrant folk community in Tom-pkins County.

The success of the event will be determined by the feedback we will receive following the residency; we will gather informal and formal words from attendees (students, artists, faculty members, audience members) to assess the validity and strength of the residency. Our hope is to bring a project like this back to Cornell in the future.

6. List local partners and entities that will assist with the event, and what they will provide.

We have received partial funding from the Cornell Concert Committee, the Cornell Department of Music, and a small anonymous private donation. The Carriage House is providing us with a rehearsal space free of charge, and a reduced rental fee for the performance on November 23rd. We have also secured accommodations for Ms. Curtis at Hans Bethe House of the West Campus Housing Authority, and plan to reach out to local hotels to request room block rates for out of town attendees.

7. List the board of advisors.

Although this is not formal, Ariana Kim, John Haines-Eitzen, and Prof. Steve Pond (CU Department of Music Chair) will oversee this project.

8. How many people might be expected to attend, and how will you promote the celebration?

We are anticipating around 350 total participants between the various events. We will have pieces written in the Ithaca Times and Cornell University bulletins, and will reach out to Department of Commerce to help with promoting the residency. The event is already listed in the CU Department of Music semester brochures and flyers. Postering and email invites will also be a key ingredient to our promotion; those will be posted and sent approximately 2 weeks before the residency begins.

9. What measures will you take to promote diversity and inclusion through your celebration?

We will work to blend the worlds of academia and folk music by inviting any and all participants to our jam session and master class, as well as including students and faculty members from the Cornell community to each event.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Ms. Curtis will be traveling to Ithaca from New York City via public transportation, and we will offer bus schedules and information in our promotional materials for those attendees coming from out of town. Other than that, this residency will have a very small carbon footprint, as we are not using any outdoor spaces, taking part in food or beverage preparation, or large amounts of waste.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

I have not worked with the technical assistance side of things at the Tompkins County Festivals Program, but would be happy to do so if it is helpful to our project.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

Unfortunately a large grant we wrote to support this project was denied over the summer, and we are very much in need of support from Tompkins County. Without your assistance, the residency as a whole is in jeopardy of cancellation. We have only raised enough money to cover the commission fee for Ms. Curtis, so we would not be able to bring her to campus or engage the community in these exciting events. Further financial support is certainly necessary for this project to go on, and we are grateful for your consideration.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.** -- Please see attached Excel file.

Ariana Kim
Tompkins County Community Celebration Grant Application
Budget Form

Income

Cornell Concert Committee	\$2,000.00
Private Donation	\$250.00
Music Department	\$250.00

Expenses

Artist Fees	\$3,000.00
Artist Travel Expenses	\$650.00
Meals, local transportation	\$150.00
Carriage House Rental Fee	\$100.00
Publicity	\$100.00

Total Expenses: \$4,000.00

Balance: \$1,500.00

Celebration Name:

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EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses Add or delete lines/rows as needed Include the value of in-kind support Denote in-kind as in example.</i>	<i>Example only</i>	200 8.5x11 color posters at 25c each	\$50	\$30	\$20
	<i>Example only</i>	Donated food - restaurant X (in-kind)	\$300	\$0	\$300
	Local talent		\$	\$	\$
	Local talent		\$	\$	\$
	Other entertainment		\$	\$	\$
	Local food	Meals for Jen Curtis and faculty host	\$150	\$0	\$150
	Local products		\$	\$	\$
	Local services		\$	\$	\$
	Space rental		\$	\$	\$
	Sound system		\$	\$	\$
	Reusable signs		\$	\$	\$
	Reusable banner		\$	\$	\$
	Paid Advertising		\$	\$	\$
	Printed Collateral		\$	\$	\$
	Other Marketing		\$	\$	\$
	Support for Volunteers		\$	\$	\$
	Other - Guest Artist Fee	Residency fee for Jen Curtis	\$1,000	\$500	\$500
	Other - Comissioning	osition commissioning fee for Jen Curtis	\$2,000	\$1,000	\$1,000
	Other - Transportation	Airfare & local transit for Jen Curtis	\$650	\$0	\$650
	Other - Carriage House	Rental fee for performance venue	\$100	\$0	\$100
Other - Publicity	off-campus pulbicity, signs, emails, etc.	\$100	\$0	\$100	
TOTAL EXPENSES			\$4,000	\$1,500	\$2,500

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 37.5%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income Add or delete lines/rows as needed Include value of in-kind donations</i>	Community Celebrations Grant		\$
	Other grant	Cornell Concert Committee Grant	\$2,000
	Event revenues		\$
	Cash donations		\$
	Other	Private Donation	250
	Other	CU Department of Music	250
	SUBTOTAL (cash income)		

INCOME - IN-KIND	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
	Donated goods	Housing - West Campus Authority	
	Donated goods	Meals - West Campus Authority	
	Donated services		
	Donated services		
	SUBTOTAL (in-kind support)		
TOTAL REVENUES (including in-kind)			\$2,500
REVENUES LESS EXPENSES			-\$1,500

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

Celebration Name: Earth Day Ithaca 2015	Municipality where Celebration will take place: City of Ithaca
Expected Attendance/Participation: 500-750	Date(s): April 19, 2015
Group requesting grant (organizer): Sustainable Tompkins via Social Ventures	Amount requested: \$2000
Event Contact Name: <u>Joey Gates Coordinator</u> Phone <u>607-644-5525 (JG), 607-216-1552 (ST)</u> Address: <u>until Dec 2014: 109 S Albany, Ste 105, Ithaca, 14850 after Dec 2014 214 Old Elmira Rd, Ithaca</u> Email <u>(JG) solkitchen1@gmail (ST) Karen@sustainabletompkins.org</u>	

1. Describe your celebration in a few sentences.

Our plan is to marry two important local celebrations of sustainability: the 45th anniversary of Earth Day Ithaca 2015 and the 10th anniversary of our Signs of Sustainability (SoS) program, which recognizes innovations in sustainability taken by local individuals, organizations, businesses, governments and institutions over the last 15 months. We are combining these two celebrations on April 19, 2015 to increase accessibility, expand community recognition of the steps our community is taking toward a more sustainable County, and to celebrate our collective achievements. Because of April's often cold and windy weather, we want to support high attendance by renting The Space and its parking lot so that attendees and exhibitors have the option of being indoors.

2. What is the history of the event (ie, number of years it has occurred)?

Each year since 2006, Sustainable Tompkins has kept watch for "signs" of sustainable planning and action emerging throughout our community. We scan the local horizon for the opening of new green enterprises, the launch of new sustainability-related organizations, and we listen for word of new programs or activities undertaken by existing companies, organizations and institutions that foster ecological stewardship and community well being. In December, we host a community celebration and invite our awardees to receive their certificates, be recognized for their contributions, and meet other like-minded residents. When we had the Womens Community Building, this event served as the annual holiday party for the local sustainability movement and was a great opportunity to bring together those taking their first steps with seasoned sustainability practitioners. In 2013, we awarded 420 Signs, by far the largest group thus far, but our reception at the Sustainability Center had to be designed for a smaller group. By combining with Earth Day Ithaca, our hope is to make many more people aware of the innovations going on in the community.

Earth Day was first celebrated in the US in 1970 to bring focus to a growing environmental awareness. In the early years thousands of Ithaca area school children, teachers, local college students and other residents celebrated with teach-ins, clean-up projects, entertainment and activities in Stewart Park. In subsequent years, Earth Day Ithaca has taken many forms in several venues including DeWitt Park and Ithaca Farmers Market. In 2011, Joey Gates, approached Sustainable Tompkins to be the lead sponsor of Earth Day Ithaca 2012's return to the Farmers Market. The 2012 celebration brought together 36 exhibitors and vendors and close to 300 attendees. In 2013, Earth Day Ithaca was the culmination of our four-day Climate Smart & Climate Ready Conference, included 32 exhibitors and vendors, but attracted only 200 participants on a very cold day. In 2014, because the Sunday closest to Earth Day fell on Easter, we partnered with Streets Alive! to hold Earth Day in the Boynton Middle School parking lot. Our hope was that we would be able to take advantage of the large number of participants at Streets Alive!, but because our location was at the very far end of this bike/walk celebration, the number of participants fell to under 200.

3. What aspects of the community's culture or history are you celebrating?

We celebrate county residents' long-standing commitment to ecological stewardship and social justice, especially sustainability in the areas of energy, food, waste/reuse, and a more equitable economy. Local businesses and organizations whose missions reflect this are invited to share their stories with the public by exhibiting at the event. Steps that individuals, organizations, businesses and governments are taking in 2014 and early 2015 will be recognized throughout the day (and the year) via our Signs of Sustainability awards. Food will be prepared by local purveyors and made available to celebrants throughout the day. Speakers will highlight the accomplishments of local people and organizations that have made significant achievements throughout the year, and local performers will provide the music (dancing) and activity so essential to a celebration.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tomkins-co.org.

As this is the 45th year of Earth Day and the 10th Celebration of the Signs of Sustainability, we will invite exhibitors and vendors to include short histories of their organizations for display in their booths (we will collect and compile these and make them available on the Sustainable Tompkins website after the celebration.) Participants will be invited to bring items to the event for display that they have at home (t-shirts, buttons, posters, writings, art and even their past Signs of Sustainability awards) that reflect their personal history of involvement in Earth Day.

5. How will you measure attendance, benefits, and success of the event?

-To measure attendance, we will count the participants.

-We will encourage everyone in attendance to sign in, especially those who bring items for display. (These names will be added to Sustainable Tompkins database, making it possible to identify newcomers to our activities.)

-Exhibitors and vendors will be provided with an evaluation form where they can make suggestions for improvements.

6. List local partners and entities that will assist with the event, and what they will provide.

Past exhibitors and vendors have included:

Ithaca College, Tetra Tech Architects & Engineers, CLASSE Xraise (Cornell's High Energy Synchrotron,) Tompkins County Solid Waste Management Division, TC Environmental Management Council, The Nature Conservancy, Finger Lakes Land Trust, Tompkins Community Action, Greensprings Natural Cemetery, Groundswell Center for Local Food & Farming, Cayuga Lake Watershed Network, City of Ithaca Waste Water Treatment Plant, GreenTree Garden Supply, New Roots Charter School, Sustainability Center, Finger Lakes ReUse, Historic Ithaca, Inc./Significant Elements, Finger Lakes Native Plant Society, TC Master Gardeners, TC Master Composters, Finger Lakes Floating Classroom, Music & Motion LLC, Neighbors of the Onondaga Nation, Performance Systems Development, Danby Community Park, Move to Amend, Cayuga SHARE Farm, Swidjit, Wood's Earth Living Classroom, Manndible Café

All of these will be invited to attend 5 planning sessions (beginning in Dec 2014) to organize Earth Day 2015. In addition the 2013 Signs of Sustainability recipients will be invited to participate as well as our 2012-2014 Neighborhood Mini-grant Recipients.

7. List the board of advisors.

Joey Gates- Coordinator (Contracted), Gay Nicholson-Sustainable Tompkins (President,) Tom Shelley (Chair,) Reed Sterberger (Board of Directors,) In Shik Lee (Board of Directors,) Miranda Phillips (Board of Directors,) Kitty Gifford (Board of Directors,) Richard Franke (Board of Directors,) Marian Brown (founder of the Signs of Sustainability program,) Edwin Farrell (community volunteer,) Sasha Paris (Community Volunteer,) Meagan Krieger (Cornell Hotel School—student intern) and Karen Jewett-

Bennett (ST staff.)

8. How many people might be expected to attend, and how will you promote the celebration?

500 attendees, 50 participating organizations.

The Celebration will be promoted via personal invitation to the 200-300 who will be recognized with a Sign of Sustainability.

We will partner with Tompkins Weekly to promote the event in advance with two feature articles (one in March and one the week before the event) focusing on Earth Day and the Signs of Sustainability awards. Press releases to all regional news outlets, through our listserve (400+ members), several local lists (3-4,000) our enewsletter (1250,) and our Facebook page (1200.) In addition we will print and distribute 100 posters and 200 quarter cards.

9. What measures will you take to promote diversity and inclusion through your celebration?

In addition to inviting our very diverse Neighborhood Mini-grant recipients to help plan and exhibit at the Celebration, we will invite exhibitors and participants via the Building Bridges listserv, and the Human Services Coalition listserv.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Our Celebration is about sustainability. Working with the Master Composters and TC Solid Waste we'll insure that everything is properly sorted and packaged for proper disposal, vendors will be encouraged to use only compostable dishware and flatware, and our entertainment and speakers will perform from the Solar Stage.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

Last Spring we participated in two of the 5 Workshops conducted by Victoria Brous.

In 2015 we'll reserve the pop-up canopies in advance, utilize their printing services for posters, and attend the workshop series (if offered.)

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

Without full support from the tourism grant program, we would be unable to pay the performers.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name:

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be
					made up with other resources
Talent	Local talent	4 acts @ \$125 each	\$500	\$500	\$
	Children's	1 act @ \$125	\$125	\$125	\$
Venue	Space rental	The Space @ GreenStar and parking lot	\$350	\$350	\$
	Sound system	Solar Stage	\$350	\$350	\$
Other Equipment	Canopies- Rick's Rental	exhibitors who don't have 10@ \$65 ea	\$650	\$130	\$520
Other Equipment	Tables	20--8' tables @ \$6.50 ea	\$130	\$130	\$
	Chairs	50@ \$1 ea	\$50	\$50	\$
Marketing and Outreach	Reusable signs	4 @ \$25/each for street	\$100	\$100	\$
	Printed Collateral	50 posters and 200 quarter cards	\$100	\$100	\$
	Other Marketing	exhibitors and vendors via US mail	\$100	\$25	\$75
Volunteers	Signs of Sustainability	recognition item \$1 ea	\$500		\$500
	Support for Volunteers	beverages at 5 meetings and the event	\$200	\$140	\$60
	Display for collected	by volunteers with recycled materials	\$50	\$	\$50
	Event Coordination	Appx 80 hours of time @ \$20/hr	\$1,600	\$0	\$1,600
TOTAL EXPENSES			\$4,805	\$2,000	\$2,805

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 41.6%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED
			TOTAL
<i>List major categories of income</i>	Community Celebrations	This request	2000
<i>Add or delete lines/rows as needed</i>	Sponsorship	Green Star (intended)	250
	Sponsorship	AFCU (intended)	250
	Sponsorship	from ST business members @ \$250 ea	1000
<i>Include value of in-kind donations</i>	Event revenues	exhibitors and vendors at \$25 ea (avg)	600
	Cash donations	from those who cannot exhibit	100
SUBTOTAL (cash income)			\$4,200
INCOME - IN-KIND			
	Printing	m DIA/Festivals program 85% discount	\$85
	Canopies	from DIA/Festivals program	\$520
	Donated services		
SUBTOTAL (in-kind support)			\$605
TOTAL REVENUES (including in-kind)			\$4,805
REVENUES LESS EXPENSES			\$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

APPLICATION FORM: FALL 2014 COMMEMORATION GRANT



Applicant Instructions:

- Read the Application Guidelines prior to application
- Answer all 12 questions using the space you find that you need more room to answer questions. You may attach up to one additional page of text if you need more room to answer questions.
- Provide a complete budget. An Excel version of the budget form is online here: www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.
- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: Civil War Nurse Monument	Municipality where Celebration will take place: Dryden
Expected Attendance/Participation: 100 at dedication	Date(s): to be determined; spring 2015
Group requesting grant (organizer): fundraising committee of the Tompkins County Civil War Commemoration Commission	Amount requested: \$2,000
Event Contact Name: <u>Margaret Munchmeyer</u> Phone <u>(607) 272-5023</u> Address: <u>10 Leif's Way, Ithaca, NY 14850,</u> Email <u>mmunch@twcny.rr.com</u>	

1. Describe your celebration in a few sentences. We are seeing Celebration funds to erect a memorial to the four Civil War nurses associated with Tompkins County. The celebration is twofold: one will be the dedication of the monument and the other the ongoing recognition of these early nurses, their participation leading to the profession of nursing in the United States, and of the link with the fine nursing program at TC3.

2. What is the history of the event (ie, number of years it has occurred)?
 This is a project of the Tompkins County Civil War Commemoration Commission which sponsored the solicitation of funds to create four nursing scholarships at TC3 named for each of the nurses from the county. Two scholarships have been given; two additional nursing scholarships will be given this fall to current nursing students.

3. What aspects of the community's culture or history are you celebrating? We are celebrating women's participation in aspects of the Civil War, the development of the nursing profession, and those currently enrolled in TC3's nursing program as those graduates are important in our lives today as 80% of them serve regionally.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org. This project is all about our history, the role individual women played at a time when most people thought war was “no place for a woman,” and about the development of the nursing profession.

5. How will you measure attendance, benefits, and success of the event? The dedication ceremony will be by invitation which will include an open invitation to the community. Those invited will be from the Tompkins County Legislature, governmental officials in Dryden, administration and staff and students at TC3, representatives of the county Medical Society. We could count how many people are present. There is no way to count the number of people who will pass by the memorial, either driving along Route 13 or going up the road into the community college. We trust that the memorial will remind everyone of the debt we owe to nurses.

6. List local partners and entities that will assist with the event, and what they will provide. TC3 has provided space for the memorial; the Tompkins County Civil War Commemoration Commission has donated \$2,000 to the erection of the memorial, and the money goes directly into a special fund at the TC2 Foundation.

7. List the board of advisors.

Michael Lane and Carol Kammen are the co-chairs of the Tompkins County Civil War Commemoration Commission; other members have been appointed by the County Legislature. The special fund raising committee includes Margaret Munchmeyer, Sandy True, and Carol Kammen.

8. How many people might be expected to attend, and how will you promote the celebration? We will promote the dedication of the memorial by publicity in the local newspapers and with invitations. This is, obviously, not an event as a legacy to the future based on our past and present association with the profession of nursing.

9. What measures will you take to promote diversity and inclusion through your celebration? The memorial will honor women's participation. The four women associated with the county were from differing economic conditions: Julia Cook of Dryden was a widow who later supported herself and her orphan grandchild by working as a seamstress until she went blind; Sophonia Bucklin was a country girl who after the war supported herself by becoming a book seller and then she was supported with public funds; Susan Hall was the daughter of a well-to-do Ulysses farmer; she had an academy education, worked as a teacher, attended Elizabeth Blackwell's classes for doctors in NYC; Sarah Graham Palmer was a farm daughter and young widow working as a domestic servant when her brothers asked that she accompany them to war as a nurse in their regiment.

The memorial will consist of four figures of nurses, each holding an lantern fueled with an LED light. There will also be a tablet with a legend explaining the figures on the top of the drive into TC3.

10. What measures will you take to promote/practice environmental sustainability through your celebration? TC3 keeps the grounds at the college and has agreed that the memorial is appropriate to the setting.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program? No we have not but would if needed and are glad to know technical assistance is there.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested? We need to raise \$23,000 for the memorial and the signs. At present we have \$11,000 in the memorial fund at the TC3 Foundation. We have put in grant requests to several groups in the community and hope to have all the funds in hand this fall so the memorial can be dedicated in the late spring 2016.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Memorial honoring Nurses who served in the Civil War, especially New York State Nurses

Itemized Budget:

5 Nurse Silhouettes: Steel: (Weitsman's) (5) 4x8 sheets 1/4" plate,
1 4x8 sheet 1/8" plate, cut fees \$1,010

plasma cutting: (Chad Conley) 5 shapes	300	
Powder coating (Cayuga Powder Coating)	1,200	
Steel fabrication (Rob Licht Studio)	5,000	83 hrs
Hardware: ss bolts, concrete anchors	85	
Lanterns: solar powered yard lights, off the shelf	500	
5 Concrete bases 2x5ft, 4" thick min, installed	1,200	
subtotal		\$ 9,295
or \$1,859 each \$2000 for one		
3 Benches-cut bluestone, engraved, delivered (Hobart stone)	1,700	\$700/one
Bronze plaque (Franklin Plaques): 12x14, 252 letters	450	
Large erratic stone (if one on campus not suitable)	1,000	
Gravel for bases, under benches etc: 2 yd #2 crushed, delivered	125	
Installation, site work, delivery, non heavy equipment	3,000	60 hrs: self and helper
heavy equipment: if not college donated: \$100/hr	1,200	12 hrs
Administrative cost, artist fees		1,000
Total		17,770
cost over run, unforeseen expense (10%)	1,777	
Total		19,547.00

We estimate that the cost of the explanatory post will be \$4,000.

Celebration Name: Memorial honoring Nurses who served in the Civil War, especially NY State Nurses

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
	Local products	steel plates, cut, coat, fabricate, lanterns, bases	\$9,295	\$1,000	\$8,295
	Local services	benches, plaque, stone, installation, equipment, artist cost	\$8,475	\$1,000	\$7,475
	Other	possible cost over run, 10%	\$1,777	\$0	\$1,777
TOTAL EXPENSES			\$19,547	\$2,000	\$17,547

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 8.1%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income</i>	Community Celebrations Grant	Community Celebrations Grant	\$2,000
<i>Add or delete lines/rows as needed</i>	Potential Grants currently being sought	Women's Community Building, Women's Fund, Triad Foundation	\$4,000
	Cash donations	Donations, as of Sept. 2014, from local individuals	\$13,000.00
	Additional cash donations	Fundraising Committee of the TC Civil War Susquecentennial Commission	\$547
SUBTOTAL (cash income)			\$19,547

INCOME - IN-KIND			
	Donated goods		
	Donated goods		
	Donated services		
	Donated services		
SUBTOTAL (in-kind support)			\$0
TOTAL REVENUES (including in-kind)			\$19,547
REVENUES LESS EXPENSES			\$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

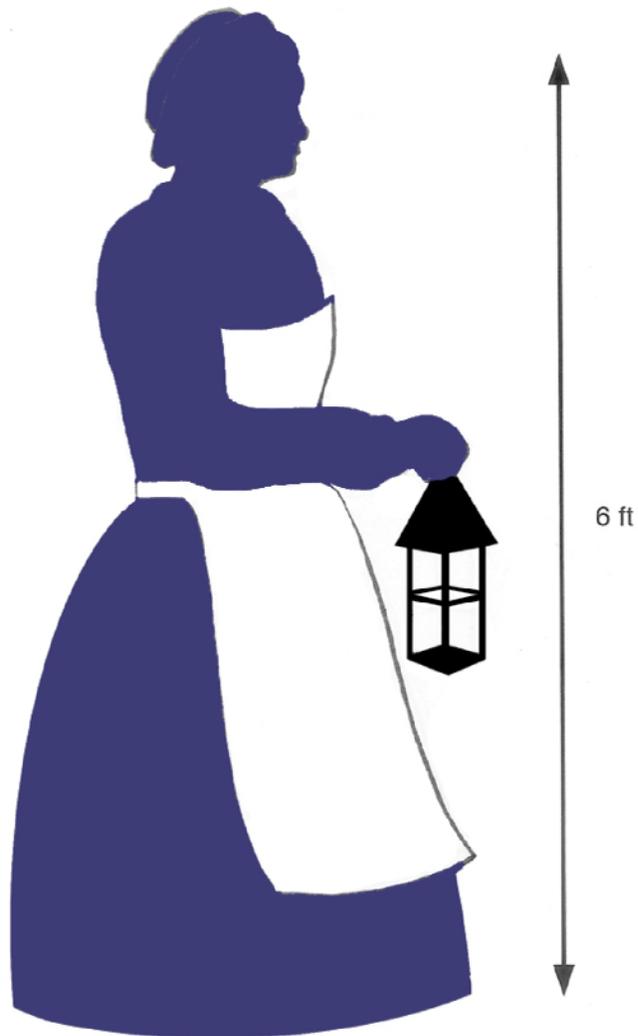
Below is the artist's rendition of one of the figures for the monument.

**TC3 Civil War Nurses Memorial
design proposal
Nurses silhouette element**

1/4" steel plate,
powder coated

apron: 1/8" steel plate,
powder coated

Lantern: functional sola
solar powered



ROB LICHT STUDIO

24 Bald Hill Rd. Brooktondale, NY 14817
roblicht@earthlink.net • 607 342 0234 • www.roblicht.com

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- Read the Application Guidelines prior to completing this application
- Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- Provide a complete budget. An Excel version of the budget form is online here:

www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.

- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: East Shore Festival of The Arts	Municipality where Celebration will take place: Town of Lansing
Expected Attendance/Participation: 450+ at opening night and additional 1500 or more at art show	Date(s): Opening/Festival: Friday May 1, 2015 from 6pm-9pm. Art Show May 1 – June 12, 2015.
Group requesting grant (organizer): Town of Lansing Parks and Recreation	Amount requested: \$1,467.00
Event Contact Name: East Shore Festival of The Arts _ Phone 607-227-6658 © 607-529-3224 (H) Address: 1004 Irish Settlement Rd. Freeville NY 13068 Email: Schuttenberg@gmail.com _	

1. Describe your celebration in a few sentences. **The East Shore Festival of The Arts (ESFOTA) is a juried Art and Music Festival held each spring in the Town of Lansing New York. We celebrate the arts in an exuberant and family friendly atmosphere. There are a variety of music styles varying from jazz, to classical, and rock. Each year 25 + artists display an astounding variety of art. We also encourage the public to participate in some hands on art projects. This year visitors to the opening night will help create a Kinetic Sculpture with Gerry Monaghan. We work closely with the Lansing Historical Association to show case local history and create interesting and meaningful display of artifacts. We also make a jigsaw puzzle each year from an archived photo or item! All this with free food, wine tasting, chocolate tasting and historically accurate jigsaw puzzles. What's not to like?**

2. What is the history of the event (ie, number of years it has occurred)? **This will be our 6th year of celebrating the arts in Lansing. We started with 25 artists and one jazz band and have grown a little every year. We now fill 5 buildings, The Lansing Town Hall, The Historical School House, and The Lansing Community Library, The Lansing Historical Archives building, and The Community Center. ESFOTA has performances by multiple musicians, art from over 25 artists and every year a featured artist. This years featured artist is Gerry Monaghan, an amazing Artist and weaver of Kinetic type Sculptures. Local businesses support our efforts with food and wine and by purchasing ads in our event and artists catalogue.**

3. What aspects of the community's culture or history are you celebrating? **We like to remind people of all the wonderful things from the Town and Village of Lansing's past, Like the Watch Fire, Cargill Mines, Movie making, horse drawn carriages etc. One of the fun parts for me is seeing how many names and place names are still the same. Each year The Lansing Historical Association sets up a different display highlighting some event from Lansing's Past. They are undecided at this time what the display will be.**

It is also exciting for people to see how much talent is located in our small corner of the world! People learn a lot about their neighbors. This Show has become a Lansing date night!

The Town of Lansing is very spread out, while the Village of Lansing is much more urban. This has caused a cultural division between the Town and village. This Art Festival cuts across these lines and helps bring people together in a non competitive, friendly community centered way.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org. **Each year I go through artifacts with the Town Historian Louise Bement. I photograph them and she supplies some historical context. The photos are made into jigsaw puzzles. Everyone loves these and asks that we make more each year. Hundreds of people visit the Historical School House during the East Shore Festival of The Arts.**

One year our featured artist made a paper sculpture of the Lansing Light House with historical data included. Another time our program/artists catalogue was developed as a community almanac, which highlighted Lansing's historical past with pictures, recipes, and interesting historical tidbits. Last year the display of Defenders of our Freedom was an amazing success.

5. How will you measure attendance, benefits, and success of the event?

Measuring attendance is the most difficult area for us. In past years we have given out tickets, put stickers on people and offered a sign/comment book. We will go with sticker counting again this year. However, with 5 venues running simultaneously none of these efforts has worked very well. We count and estimate around 450 people on opening night and a thousand or more visiting the art show over the next six weeks.

If we sell some art, generate crowds, eat up all the free food, finish the chocolate and encourage new artists we feel we have had a successful show.

The benefits of ESFOTA have been very obvious. Art programming has increased in the Town of Lansing, new artists experience their first show, experienced artists enjoy having a local venue, and, artwork sells at this show! Musicians get other bookings from the exposure afforded through this event. The Local Historical Association sees a huge increase in visits to the Historical School House and interest in local history. Another benefit of this event is the way it brings together a wide variety of the people of Lansing. This event seems to cut across politics, urban, suburban, sports, and monetary lines in our community. It offers a fun, educational, family oriented non-sporting event in a silly yet sophisticated way. It is a social event that brings people together

6. List local partners and entities that will assist with the event, and what they will provide.

Town of Lansing: Space, Bathroom Facilities, Electric, Insurance, Trash hauling, paper, printing of catalogue, Bookkeeping and artist payment through funds generated by this event.

Lansing Community Council: funding

Village of Lansing: funding

Lansing Community Library: Space, Bathroom facilities, advertising, electric.

King Ferry Winery: Wine Tasting

CrossRoads Bar And Grille: Wonderful, amazing Food!

Cinnamon Shoppe: Cookies and Treats

Community Arts Partnership: Funding, advice

Local Businesses buy advertising in our catalogue.

7. List the board of advisors.

Robin Schuttenberg: Director East Shore Festival of The Arts

Steve Colt: Lansing Parks and Recreation Department

Linda Van ApleDoorn: Take Your Pick Flowers

8. How many people might be expected to attend, and how will you promote the celebration? **We expect 450 - 500 people to attend the opening night, and another 1000 or more to view the show during the month of June. We also plan to have We will promote these events through reusable banners and flags, newspaper, radio, local school newsletter, Village of Lansing newsletter, and the online paper The Lansing Star. Each Artist is also supplied with invitations to share, both online and by hand.**

9. What measures will you take to promote diversity and inclusion through your celebration? **This event is free, open to the public and is handicapped accessible. Everyone is welcome at the East Shore Festival of The Arts. The Event is free, parking is free, and we encourage everyone to attend. We try to offer a variety of music, art, and food. We have wine, cheese, crackers, chocolates, cookies and juice. We offer hands on activities, great music, and a fun non-competitive atmosphere. A special invitation is sent to our local senior living village Woodsedge. We have handicapped access and plenty of seating.**

10. What measures will you take to promote/practice environmental sustainability through your celebration? **We use reusable banners and signs. We have done away with helium balloons and use reusable garlands in their place. We use biodegradable plates and cups. This is a very low impact event.**

11. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

I have attended some of the talks and have asked many questions. I have actually found it very helpful talking to other attendees. They can be very helpful finding specific entertainers or skilled artisans. It is helpful to bounce ideas around with other program developers, kinda like a support group! I also printed out a copy of the event-planning manual to use as a reference guide.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested? **If I receive less funding I would cut back on advertising, music, and possibly the featured artist as this years artist is quite expensive.**

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name: 2015 East Shore Festival of the Arts

Community Celebrations Grant Application - Budget/Expense Report Form

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
1	Local talent	Lisa Craig Fenwick, Harp Music, Town Hall	\$300	\$100	\$200
2	Local talent	Library	\$100	\$40	\$60
3	Local talent	Ryan and Melissa VanDerhoof singers	\$100	\$50	\$50
4	Local talent	Kempkes. Folk /Jazz guitar/ Hist. School House	\$100	\$50	\$50
5	Reusable	reusing from last year	\$0	\$0	\$0
6	Featured Artist	Gerry Monaghan, kinetic art sculptor	\$300	\$87	\$213
7	local product	Rogues Harbor Brewery	\$200	\$0	\$200
8	local product	Art Supplied by local Artists	\$0	\$0	\$0
9	local product	King Ferry Winery	\$180	\$0	\$180
10	Local food	Rogues Harbor Appetizers	\$100	\$0	\$100
11	Local food	Lansing Market, fruit,veg,lemonade	\$200	\$0	\$200
12	Local food	CrossRoads Bar and Grille	\$600	\$0	\$600
13	Local food	Cinnamon Shoppe, cookies	\$200	\$0	\$200
14	Space rental	Community Library, bathrooms, trash,	\$100	\$0	\$100
15	Space rental	g Town Hall, trash handling, restrooms	\$250	\$0	\$250
16	Space rental	Lansing Community Center	\$100	\$0	\$100
17	Space rental	ing Historical Society, and Archive Building	\$100	\$0	\$100
18	Paid Advertising	The Shopper BLK/WT 3X5 AD	\$65	\$65	\$0
19	Paid Advertising	LansingStar, local online paper	\$110	\$70	\$40
20	Paid Advertising	Ithaca Times, Ledger,all 9 local papers	\$510	\$400	\$110
21	Printed Collateral	WordPro, Posters,Artists Cards	\$50	\$0	\$50
22	Other Marketing	raphic design of artist/event catalogue	\$300	\$120	\$180
23	Support for Volunteers	Giclee Print for volunteers/mats	\$50	\$50	\$0
24	Advertising	press releases, sidebars, local calendars	\$0	\$0	\$0
25	paper	1 case paper for catalogue	\$70	\$40	\$30
26	Printing	Printing Catalogue, Town of Lansing	\$500	\$0	\$500
27	Other	Curator, Director ESFOTA	\$1,000	\$300	\$700
28	Postage	Postage artist applications, permits	\$12	\$0	\$12
29	Permits	temp. wine and beer permit	\$72	\$0	\$72
30	chocolate for tasting	chocolate tasting	\$100	\$0	\$100
31	volunteer coordinator	coordinator/marketing	\$200	\$0	\$200
32	Hanging solutions	wire	\$90	\$45	\$45
33	Stickers and ink	stickers for head count/ink	\$100	\$50	\$50
TOTAL EXPENSES			\$6,159	\$1,467	\$4,692

Grant share must be 50% or Community Celebrations Grant Share of Total Expenses (%) 23.8%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
List major categories of income	Community Celebrations Grant		1467
Add or delete lines/rows as needed	Other grant	Estimated CAP Grant	500
Include value of in-kind donations	Event revenues	Estimated Ad Sales (\$400) Jury Fees (\$450)	850
	Cash donations	Estimated donation Box	50
	Other	(Hopefully) Village of Lansing	300
		Lansing Community Library	150
	Other	(Hopefully) Lansing Community Council	300
SUBTOTAL (cash income)			\$3,617

INCOME - IN-KIND		DESCRIPTION	ESTIMATED
	Donated goods	WINE, BEER, AND FOOD	\$1,480
	Donated goods	TRASH, BATHROOMS, PARKING, SPACE	\$550
	Donated services	CATALOGUE PRINTING	\$500
	Donated services	Postage	\$12
SUBTOTAL (in-kind support)			\$2,542

TOTAL REVENUES (including in-kind) \$6,159
REVENUES LESS EXPENSES \$0

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- Read the Application Guidelines prior to completing this application
- Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- Provide a complete budget. An Excel version of the budget form is online here:

www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.

- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: Village of Cayuga Heights Centennial Celebration Speaker Series	Municipality where Celebration will take place: Village of Cayuga Heights (in the Town of Ithaca)
Expected Attendance/Participation: Circa 50-plus people at each of four lectures; likely more for the panel discussion that is the final event in the series	Date(s): February 1 and 26, March 19 and April 19, 2015 (with alternate dates for bad weather cancellation)
Group requesting grant (organizer): The Village of Cayuga Heights, through the Village Historian, Beatrice Szekely	Amount requested: \$750
Event Contact Name: Beatrice B. Szekely Phone 607-257-5346 (home) Address: 104 Klinewoods Road, Ithaca 14850 or Village of Cayuga Heights, Marcham Hall, 836 Hanshaw Road, Ithaca 14850 Email BSzekely@cayuga-heights.ny.us _____	

1. Describe your celebration in a few sentences.

Partial funding is requested for costs of four community gatherings that will make up a **speaker series commemorating the 2015 centennial of the Village of Cayuga Heights.**

The goal of the Cayuga Heights Centennial Celebration is to build community engagement through educational and entertaining programming about the history of the Village and its place in the Town of Ithaca and surrounding area.

The first three of the four gatherings in the speaker series—two in February and one in March--will feature talks by individual speakers and take place in the courtroom of Marcham Hall, the Village's historically significant municipal building at 836 Hanshaw Road. The fourth and final gathering will be a panel discussion with long-time residents that may be held at Kendal of Ithaca.

The speaker series will kick off a cycle of events in the Cayuga Heights Centennial Celebration. In spring 2015, additional Community Celebrations Grant applications will be made for help to fund two exhibits and the development of a database for interactive walking tours of the Village.

2. What is the history of the event (i.e. number of years it has occurred)?

The centennial of Cayuga Heights is the perfect opportunity to do what has never been done before: celebrate the history of the Village including its cultural, architectural and landscape heritage. The speaker series will be free, open to the public and broadly publicized.

Given the neighborly relationship of the Village with Cornell University, it is not entirely coincidental that its centennial coincides with the university's sesquicentennial. Indeed, the Village was founded in 1915, fifty years after Cornell, as a residential community for faculty and their families. It has naturally changed a great deal since its foundation as a faculty enclave. A series of talks followed by group discussion provides the perfect way to explore the changes that have taken place and think about the future. The intent of the speaker series is to build community in Cayuga Heights.

3. What aspects of the community's culture or history are you celebrating?

The whole history of the Village's development as a 20th century park-like suburb will be celebrated:

- the built and natural environments of Cayuga Heights,
- the institutional history of its government and schools,
- and the shared memory of lifelong residents.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

The series of three talks and the panel discussion will range across the following topics with the following speakers:

- on the architectural history of Cayuga Heights--Carol Sisler, author, former Village Historian, and former director of Historic Ithaca (February 1, 2015);
- on the natural environment of Cayuga Heights and the history of its land use--Fred Cowett, chair of the Village planning board (February 26);
- on the history of the Village government and the schools in Cayuga Heights--Beatrice Szekely, current Village Historian (March 19);
- on memories of living in the Village and changes witnessed over lifetimes--a group of long-term Village residents (April 19)

Important groundwork for conveying the historical and cultural components has been laid through the medium of an interactive website, The History Project (www.cayugaheightshistory.weebly.com), created by Cayuga Heights Historic Preservationists Carole Schiffman and Randi Kepecs.

5. How will you measure attendance, benefits, and success of the event?

Sign-in sheets asking for email addresses will be used at all events to count heads attending and elicit feedback. Light refreshments will be served before and after each event to facilitate conversation that should help to gauge interest and lay the groundwork for future activities related to Village history.

6. List local partners and entities that will assist with the event, and what they will provide.

The Village Historian (Beatrice Szekely) is the lead organizer of the speaker series, working with Village Preservationists Carole Schiffman and Randi Kepecs who will lead in the organization of the two exhibits and the development of interactive walking tours later in the spring of 2015. Sixty hours of volunteer time

spent by Szekely (40 hours) , Schiffman and Kepecs (20 hours), calculated at \$27.50 per hour, are included as in-kind donations on the speaker series budget.

We enjoy the encouragement of Cayuga Heights Mayor Kate Supron and members of the Board of Trustees, and we work closely with Clerk and Treasurer Joan Mangione, as well as other members of the Village staff.

A graphic designer, for whom a modest honorarium is included in the budget, will design the postcard that will be mailed in January to publicize the three talks in the speaker series and the panel discussion.

A volunteer Cornell university student intern will provide assistance in the fall 2014 and spring 2015 semesters.

Community members will be asked to volunteer for help hosting the speaker series. At a Sunday afternoon get together that was held at Marcham Hall in January 2014 many of the 35 villagers who attended expressed interest and willingness to help.

7. List the board of advisors.

There is no formal board of advisors, but the Village Historian and Preservationists are appointed by the Mayor with the approval of the Board of Trustees (Christopher Crooker, Maryann Friend, Steven Hamilton, Linda Woodard, Richard Robinson, and Peter Salton).

8. How many people might be expected to attend, and how will you promote the celebration?

Perhaps 40 to 50 people will attend each of the three talks; the courtroom at Marcham Hall can accommodate 55. Because more people, as many as 100, may turn out for the panel presentation at the conclusion of the speaker series, it may be advisable to request holding that event at Kendal of Ithaca. Not only because of the large size of the Kendal auditorium but because there are quite a few long-term residents of Cayuga Heights living at Kendal who may wish to contribute to discussion.

9. What measures will you take to promote diversity and inclusion through your celebration?

Within the Village of Cayuga Heights:

- A trifold brochure was mailed to villagers last winter announcing initial planning for the Cayuga Heights Centennial Celebration, and event planning is being publicized in the Village of Cayuga Heights newsletter, *Village Voices*, mailed to every resident.
- A postcard invitation to the speaker series will be mailed in January 2015 to every residence in the Village and hand delivered at Kendal. Hosting the panel discussion at Kendal holds the promise of facilitating inter-generational dialogue between older and younger Cayuga Heights residents.
- The series will be announced on the Village website (www.cayuga-heights.ny.us), and notices will be sent to everyone on the Village E-blast list.
- Special invitations will be given to the business owners at the Village Green Plaza and Corners Community Shopping Center who are stakeholders in the Village's economic future.

Outside the Village of Cayuga Heights:

- Notices in the *Ithaca Journal* and *Tompkins County Weekly* will be used to reach a readership in the entire Ithaca area, along with a feature article planned to appear in *The Ithaca Times*.
- We can count on the websites of The History Center and Historic Ithaca for announcements to area residents interested in local history and historic preservation. Stacks of invitations will be left at both locations as well as the Tompkins County Library.
- We will network with Tompkins County municipal historians and preservationist colleagues through whom we hope to reach out to a wider audience through their websites and newsletters.
- We will reach out to individual social studies teachers in the Ithaca City School System hoping they will help us by encouraging students to attend and come themselves.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Dr. Fred Cowett's talk will focus directly on the natural environment of the Village, and he will likely reference the Village of Cayuga Heights Comprehensive Plan, adopted in 2014, which gives great weight to sustainable development for the future.

As to the events themselves, only compostable paper goods will be used for refreshments; paper used in mailings and brochures will be recyclable.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

Not for the speakers series, but very likely for the exhibits featuring drawings of Village life and documents from Village history that will open in June at Marcham Hall. The opening of the two exhibits will take place on the same day as an historic house tour for which the Village will be partnering with Historic Ithaca. The exhibits opening, reception and house tour will also coincide with the launch date for the interactive Village walking tours.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

If the speaker series is not funded to the amount of \$750, we will go ahead with it, but that amount is needed in order to leave sufficient funds for the other events planned in the full cycle of the Cayuga Heights Centennial Celebration in the spring of 2015.

The art and documents exhibits after the speaker series showcasing the Village's history for the first time ever, will be scaled back in size. Development of the unique set of walking tours of the architectural and cultural histories of Cayuga Heights for use with handheld devices will also be seriously impacted.

By way of conclusion, the following narrative may be useful to place the attached budget for the speaker series in the context of costs estimated at this point in time for all the events planned through June 2015 for the Cayuga Heights Centennial Celebration:

\$100 of the funding in the speaker series budget attached comes from the \$1000 funding allocated to the office of historian in the Village of Cayuga Heights annual budget. The \$600 that this will leave in the budget line for the remainder of the fiscal year ending May 31, 2015 is needed for volunteer operating expenses, such as the purchase of a filing cabinet and books.

\$300 is included in the speaker series budget from a \$2850 savings account of the former Cayuga Heights Community Association. The remainder of this money will be used for the spring art and documents exhibits that will require roughly \$2,000 and \$1,800 respectively, as well as for development of a database for the walking tours that will cost at least \$500.

Estimating at this early stage that all the events in the Cayuga Heights Centennial Celebrations will cost roughly \$5,500 and calculating use of all of the \$2,850 in the Cayuga Heights Community Association savings account, plus up to \$300 from the current and next fiscal years' Village Historian budget line, there will be a need for an additional close to \$2,300 to fund the complete event cycle. As a result, spring 2015 Community Celebrations Grant applications from the Village of Cayuga Heights will likely request a total in the neighborhood of \$1,600, in addition to the \$750 requested in this one.

Thank you very much for the opportunity to apply.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name: Village of Cayuga Heights 2015 Centennial Celebration

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
	Local Talent	honoraria, 3 speakers @ \$150	\$450	\$300	\$150
	Local services	graphic designer honorarium	\$150	\$150	\$0
<i>List all major categories of expenses</i>	Other	printing 1500 large postcards	\$169	\$150	\$19
<i>Add or delete lines/rows as needed</i>	Other	mailing 900 postcards	\$156	\$150	\$6
<i>Include the value of in-kind support</i>	Other	8 mugs for speakers @ \$17.95	\$144	\$0	\$144
<i>Denote in-kind as in example.</i>	Other	refreshments	\$229	\$0	\$229
	Other	in-kind, volunteer coordination	\$1,650	\$0	\$
TOTAL EXPENSES			\$2,947	\$750	\$547
Community Celebrations Grant Share of Total Expenses (%)			25.4%		

SOURCE	DESCRIPTION	ESTIMATED
Community Celebrations Grant		\$750
Other	Cayuga Hts. Community Association	\$300
Other	Cayuga Hts. Historian Allocation	\$97.30
SUBTOTAL (cash income)		\$1,147

Donated services	honorary for one speaker	\$150
Donated services	in-kind, volunteer coordination	\$1,650
SUBTOTAL (in-kind support)		\$1,800

Grant share must be 50% or less

TOTAL REVENUES (including in-kind) \$2,947
REVENUES LESS EXPENSES 50

INCOME - CASH

List major categories of income
Add or delete lines/rows as needed
Include value of in-kind donations

INCOME - IN-KIND

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

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- Provide a complete budget. An Excel version of the budget form is online here: www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.
- Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to: tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.**
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: Groton Winterfest	Municipality where Celebration will take place: Groton, NY
Expected Attendance/Participation: 400-500 people	Date(s): February 7, 2015
Group requesting grant (organizer): Village of Groton	Amount requested: \$975.00
Event Contact Name: <u>Tracy Cooper</u> Phone <u>607-898-4569</u> Address: <u>400 Peru Rd, Groton, NY 13073</u> Email <u>tcooper@groton.cnyric.org</u>	

<p>1. Describe your celebration in a few sentences.</p> <p>Groton Winterfest is a community event which celebrates the winter season and our community. During the winter months, this is the main event in our town where community members can gather, socialize, get informed, stay active, and have fun. Here the community has the opportunity to learn about local agencies, businesses, and get active in the many events available around in the village.</p>
<p>2. What is the history of the event (ie, number of years it has occurred)?</p> <p>The Groton Winterfest started small in 2003. There was sledding, food, and games for the kids. In the past ten years the event has blossomed into something much bigger involving many local businesses, non-profit organizations, food, entertainment, musical performances, contests, and educational demonstrations. We also invite local agencies and groups to set up information booths. In the past we've had TC Action, Head Start, Even Start, Gleason Geothermal Heating Company, Tompkins County Solid Waste, Ithaca Youth Bureau, Tompkins County SPCA, and Cornell Cooperative Extension at Winterfest. We also invite energy conservation organizations and programs to attend as well. Tompkins County Solid Waste has set up booths in the past and more recently have taken on a more supportive role in our "Recycled Toboggan Contest" by serving as our contest judges and providing prizes for contestants. Winterfest is also a venue where many of our youth sports teams can run fundraisers by selling concessions or holding raffles. Each year we also try to bring a performing arts component into the event.</p>

In the past there have been bands playing on stage, solo musicians playing in the hallway, story tellers etc. More recent components of our Winterfest include dog sled rides and the “Recycled Toboggan Contest” which have also become yearly traditions. Other traditions that we keep are the Cross- Country ski usage and sledding. Groton Winterfest has become a tradition in Groton that people of all ages look forward to each year.

3. What aspects of the community’s culture or history are you celebrating?

Like many small communities, Groton takes pride in their close nit community and strives to provide their children with opportunities to experience fun, positive events and activities. This event celebrates family, winter, and life in a rural town.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

The historical component of our celebration will be conveyed to the public through our event flyers which will include information such as how long the event has been occurring as well as tradition activities during Winterfest. Also there will be Groton History information booklets provided at our welcome desk. We also invite the Groton Alumni and the Groton Historical Society who also have information available to our community members.

5. How will you measure attendance, benefits, and success of the event?

The attendance at the event will be taken by volunteers at the welcome desk at the front door. There will also be attendance taken at activities by persons responsible for each activity throughout the day. We also keep track of how much food is sold. The success and benefits of this event will be based upon community reviews, participation, as well as open suggestion boxes.

6. List local partners and entities that will assist with the event, and what they will provide.

- Groton Central School District- Location of the event.
- Groton National Honor Society- Volunteer Support
- Groton Elementary School’s “Leader’s Club Students”- Volunteer Support
- Junior class of 2016- Volunteer support
- Groton Youth Services- Event Volunteers
- School Interest Clubs- Information, and fundraising such as hotdogs, bake sale, raffles.
- Local businesses such as The Groton Hobby Shop, The Groton Village Pool, Bun Appétit Bakery, and Groton Bowling Alley give donations towards various events.

7. List the board of advisors.

Director of Recreation- Jennifer Jones
Recreation Supervisor- Tracy Cooper
Village Administrator- Chuck Rankin
Village Mayor- Jeff Evener
Joint Recreation Committee Members-
Sheila Ossit, Betty Conger, Terry young, Kelly Smith, and Monica Dykeman

8. How many people might be expected to attend, and how will you promote the celebration?

The event will be planned around 400-500 attendees. Promotion for the event will be done through multiple forms of media including local flyers around town and 100’s of fliers that go home with children at school, advertisements in local papers (Groton Independent, The shopper), as well as the local radio

broadcast.

9. What measures will you take to promote diversity and inclusion through your celebration?

The Groton Winterfest is an equal opportunity event. There are activities that will be enjoyed regardless of race, color, religion, sex, or disability. Contest such as talent shows and toboggan races are open to all. Any accommodations needed will also be taken care of to ensure all will enjoy Groton Winterfest.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Throughout the event, we will offer recycling bins to minimize human waste; we also will have compost containers to lessen the overall environmental impact of the event. We will also invite energy conservation organizations and programs to attend as well. Tompkins County Solid Waste has set up booths in the past and more recently taken on a more supportive role in our "Recycled Toboggan Contest".

11. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

I plan to take advantage of this assistance with the upcoming event planning workshops this fall; most specifically in areas of budgeting and fundraising.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

With less funding, there would fewer events. Artistic and Musical performances such as Judy Stock or Moreland the Magician may not be events available for children and the community. This would greatly impact the overall feeling of the event as well as the amount of activities children and families could e

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name: Groton Winterfest

Community Celebrations Grant Application - Budget/Expense Report Form

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to be EXPENSES with resources	USE	DESCRIPTION (provide details)	ESTIMATED	ESTIMATED	DIFFERENCE
			TOTAL	USE OF GRANT	made up other
	Local Talent	Judy Stock	\$200.00	\$100.00	\$100.00
	Local Talent	Moreland the Magician	\$300.00	\$150.00	\$150.00
	Local Talent	Band to perform in Auditorium	\$400.00	\$200.00	\$200.00
	Supplies	10 Poster Boards	\$10.00	\$5.00	\$5.00
	Paid Advertising	Shopper Ad	\$120.00	\$60.00	\$60.00
	Food Purchases	Concession Stand Food Items	\$200.00	\$100.00	\$100.00
	Reusable Banners	Outdoor/Indoor Banner	\$200.00	\$100.00	\$100.00
	Supplies	Wood for Children's Games	\$40.00	\$20.00	\$20.00
	Local Talent	Dance Team	\$50.00	\$30.00	\$20.00
	Local Talent	Dog Sled Team	\$300	\$150.00	\$150.00
	Equipment Rental	Popcorn Machine & supplies	\$60.00	\$30.00	\$30.00
	Equipment Rental	Cotton Candy Machine & supplies	\$75.00	\$35.00	\$40.00
					Village funding
	TOTAL EXPENSES		\$1,955	\$980	\$975

Grant share must be 50% or less Community Celebrations Grant Share of Total Expenses (%)

**INCOME - CASH
ESTIMATED**

DESCRIPTION

TOTAL

SOURCE

(provide details)

<i>List major categories of income</i>	Community Celebrations Grant		\$975.00
<i>Add or delete lines/rows as needed</i>	Other grant	None	\$0
<i>Include value of in-kind donations</i>	Event revenues	Game Fees/ Concessions	\$200.00
	Cash donations	Donation cans	\$30.00
	Other		\$
	Other		\$
	SUBTOTAL (cash income)		\$1205.00

INCOME - IN-KIND

Donated goods	Marks Coupon Cards	\$50.00
Donated goods	Prize Donations	\$100.00
Donated services	Volunteers	\$0
Donated services		\$
SUBTOTAL (in-kind support)		\$150.00

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

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- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: Africa to America: The History of the Negro Spiritual	Municipality where Celebration will take place:
Expected Attendance/Participation: 250	Date(s): May 2-3, 2015
Group requesting grant (organizer): Dorothy Cotton Jubilee Singers	Amount requested: \$ 950
Event Contact Name: Baruch Whitehead _____ Phone 607-379-2973 Address: 432 Winthrop Dr. Ithaca, NY 14850 Email: baruchwhitehead777@gmail.com	

1. Describe your celebration in a few sentences.

The celebration will trace the evolution of the Negro Spiritual from Africa to America. Outlining the influences of European Culture and acculturation. The concert would take place in Trumansburg or Enfield to give rural communities opportunities to experience this program locally.

We are proposing one concert in Trumansburg or Enfield by the Dorothy Cotton Jubilee Singers. The Dorothy Cotton Jubilee Singers (DCJS) was founded in 2010 by Dr. Baruch Whitehead, associate professor of music education at Ithaca College, and is dedicated to the preservation of the "Negro Spirituals." This group of community singers, directed by Dr. Whitehead, was named in honor of current Ithaca resident Dorothy Cotton, civil rights pioneer who served as education director for the Southern Christian Leadership Conference alongside Dr. Martin Luther King, Jr. Currently, the DCJS perform at two semi-annual concerts, as invited participants for numerous community events and organizations (in both Ithaca and beyond), and as part of formal programs at Ithaca College and Cornell University. The programs at Ithaca College and Cornell have often been in conjunction with celebrations of the Martin Luther King, Jr. Holiday and Black History Month.

We will invite two professional soloists to perform with us, Dr. Marc Webster, assistant voice professor at Ithaca College Marc Webster, Bass. D.M.A., Eastman School of Music; A.D., The Juilliard School; M.M., Eastman School of Music; B.M., Ithaca College. Recent operatic performances with The Juilliard Opera Center, Wolf Trap Opera, Seattle Opera Studio, Florida Grand Opera Studio, San Francisco Opera Merola Studio, and Eastman Opera Theater. Favorite recent opera roles include Sarastro in *Die Zauberflöte*, Tutor in *Le Comte Ory*, Rambaldo in *La Rondine*, Seneca in *L'incoronazione di Poppea*, Pistola in *Falstaff*, Sir

Giorgio in *I Puritani*, and Osmin in *Die Entführung aus dem Serail*. Mr. Webster, an active recitalist has also recently performed with The New York Festival of Song with Stephen Blier and the Marilyn Horne Foundation *The Song Continues* series in Weill Hall. He was a finalist with the Metropolitan Opera National Council Auditions and holds First Place Awards from the Jessie Kneisel Lieder Competition, Eastman Concerto Competition, and The Eastman Opera Competition. Oratorio performances with Juilliard Symphony in Alice Tully Hall, Colonial Symphony, Jacksonville Symphony, Eastman Symphony, Buffalo Philharmonic, Rochester Philharmonic, and Boston Chamber Orchestra at Trinity Cathedral. Studies with Carol Webber, David Parks, and Robert C. White. Marc Webster has coached with Warren Jones, Martin Katz, Renata Scotto, Dolora Zajik, Håkan Hagegård, Jane Eaglen, Sherri Greenawald, Stephen Wadsworth, Nico Castel, Margo Garrett, Brian Zeger, Diane Richardson, Denise Massé, Corradina Caporello, Benton Hess. Upcoming performances in 2011-2012 with Opera Arkansas, Mercury Opera, Syracuse Opera. and Sally Ramirez is a classically trained vocalist, whose music covers the range from opera to folk. She has performed in musical theater, operettas, and jazz venues throughout the country.

In 2010 Sally and guitarist Doug Robinson released their first CD, "Crimson." Sally and Doug have performed their show at the Hanger Theatre, and Kitchen Theater in Ithaca, NY. Sally wrote and produced a school assembly program called "Latin and World Music: A Journey In Song," which Sally and Doug perform throughout the country. She also performs with her own band, ARCO IRIS ("Rainbow"), and with various Latin jazz groups, including Jorge Cuevas' Caribe Jazz All Stars and Rising Sign.

Sally is also an accomplished actress whose television credits include shows such as *The Young and The Restless*, the PBS series *American Family*, with James Edward Olmos, *Arrest & Trial*, and others. Sally has performed on stage at the Kitchen Theatre (Ithaca), the Goodman Theatre (Chicago), the Guthrie (Minneapolis), *Mixed Blood* (Minneapolis), New Music Theater Ensemble (Minneapolis), and others.

2. What is the history of the event (ie, number of years it has occurred)? We had a very successful event with a similar concert last year entitled *Voices of the abolitionists*.

3. What aspects of the community's culture or history are you celebrating? American-American Sacred Music particularly the Art of the Negro Spiritual.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

We will use narrators and speakers to talk about the history of the Negro Spiritual and how it was based on a fusion of African and European music.

5. How will you measure attendance, benefits, and success of the event? We will count the number of people who are in attendance. We will also ask them to fill-out a short survey about the benefits of the performance during intermission.

6. List local partners and entities that will assist with the event, and what they will provide.

Professor Evans, from Cornell University who is an expert in the civil war history.
We will also seek out other entities to assist with the historical references.

7. List the board of advisors.

Candace Collmer
Susan Brown
Millie Maynard
David Caughey
Josephine Allen
Marla Coppolino

8. How many people might be expected to attend, and how will you promote the celebration? 250.

We will promote the celebration through our regular venues i.e. Newspaper, poster, flyers and invitations

9. What measures will you take to promote diversity and inclusion through your celebration? Involve people from different walks of life and take this program to rural communities. This concert will bring together different ethnic backgrounds from the guest artists and members of the Dorothy Cotton Jubilee Singers.

10. What measures will you take to promote/practice environmental sustainability through your celebration? Ask people to recycle their programs.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program? Advertisement and publicity

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

We would remove the guest artists if enough funding isn't available.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name: Dorothy Cotton Jubilee Singers

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses Denote in-kind as in example.</i>	Local talent	2 guest artists	\$600	\$200	\$400
	Local food	reception finger foods	\$200	\$0	\$200
	Space rental		\$200	\$100	\$100
	Sound system		\$200	\$150	\$50
	Other Marketing	programs and posters	\$500	\$200	\$300
	Other	music director (in-kind)	\$300	\$0	\$300
	Other	performers fee for the jubilee Singers and to purchase additional sheet music	\$700	\$300	\$400
TOTAL EXPENSES			\$2,700	\$950	\$1,750
<i>Grant share must be 50% or less</i>	Community Celebrations Grant Share of Total Expenses (%)		35.2%		
INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL		
<i>List major categories of income</i>	Community Celebrations Grant		950		
	Cash donations		200		
	Other	Dorothy Cotton Jubilee Budget	1250		
	Other		\$		
	SUBTOTAL (cash income)			\$2,400	
INCOME - IN-KIND					
	Donated goods				
	Donated goods				
	Donated services				
	Donated services	music director	\$300		
SUBTOTAL (in-kind support)			\$300		
TOTAL REVENUES (including in-kind)			\$2,700		
REVENUES LESS EXPENSES					\$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org

**Community Celebrations Grant Program
APPLICATION Fall 2014**

Celebration Name: Municipality where Celebration will take place:
MANUAL LABOR—a Celebration of Workers in Tompkins County
Trumansburg

Expected Attendance/Participation: Date(s):
400+

Feb/March 2015

Group requesting grant (organizer): Amount requested:
Robyn Wishna Photography

\$1,400

Event Contact Name:
Phone
Address:
754-422-4233
2542 Slaterville Road, Slaterville Springs
14881

Email
rwishna@gmail.com

1. Describe your celebration in a few sentences.

Manual Labor will be a collection of 25 portraits and interviews/essays celebrating our diverse community of people who work with their hands—people who do the grunt work, the dirty work, and also skilled work in the trades in Tompkins County, NY. Inspired by the work of Verne Morton, Studs Terkel and Margaret Bourke White and others, Robyn Wishna, the project's artist/organizer plans on celebrating under-celebrated workers through portraits, interviews and essays. This celebration will be the first of an ongoing series, and it will take place in February/March 2015 at the Trumansburg Conservatory of Fine Arts. The exhibit will then be shown at TC3. The project will also have an independent website featuring an online gallery with audio interviews.

2. What is the history of the event (ie, number of years it has occurred)?

As described in Question #1, this celebration was inspired by a desire to recognize people in our community who historically have made important contributions to our community and whose work has touched us all but who receive little recognition. This will be the beginning of an ongoing exploration and celebration of workers in Tompkins County that will give folks in the future a sense of who we are today.

Robyn Wishna, the artist/organizer of this project has been an award-winning photojournalist for more than 30 years. She has worked for newspapers including The Ithaca Journal, The Providence Journal, and the South Florida Sun Sentinel and has been published in numerous magazines, books, and other publications. She has rich background as a photojournalist in Tompkins County with clients including Cornell University, Ithaca College, Edible Fingerlakes Magazine, Ithaca Farmer's Market, Michael Turback's NY First, and wineries and restaurants. Robyn is an Ithaca College alum and currently teaches photography at IC. She has also been a volunteer firefighter in Ithaca, worked with the homeless

produced exhibits and has run benefit events.

3. What aspects of the community's culture or history are you celebrating?

This celebration will showcase the many workers whose contributions to our community are underappreciated, especially those whose occupations are disappearing such as seamstresses and shoe repair people. The project will focus on such occupations as plumbers, construction, housekeeping, and farm workers to name just a few.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

Historian Carol Kammen will write an introduction to the project which will be incorporated into the display and provide an historical context for the exhibit. Each photograph will be accompanied by an "exhibit label" discussing the worker's unique 'story' and will include excerpts drawn from recorded interviews. An online exhibit of photographs accompanied by a 3-10 minute audio interview will provide listeners a first-person account of each worker's experience.

5. How will you measure attendance, benefits, and success of the event?

The following will help track attendance and impact:

Guest book: Guests will be invited to write their thoughts about work--past, present and future—in Tompkins County. This will be a reflection of the impact of the exhibit on attendees.

The online gallery will have data on number of views.

6. List local partners and entities that will assist with the event, and what they will provide.

Trumansburg Conservatory of Fine Arts—exhibit space

S. K. List, Executive Director of Trumansburg Conservatory will assist with event planning and implementation.

Carol Kammen, will consult throughout the project and write the exhibit introduction.

Michael Thuesen, owner and master framer, Mastercraft Frameshop, will frame photographs at an approximately 60% discount.

Creekside Café in Trumansburg will provide refreshments for opening (without charge to grant funds)

7. List the board of advisors:

Carol Kammen- Tompkins County Historian and author

Harry Lyttell- Department Chair TC3 Photography and local photographer

Neil Schwartzbach- Local Historian

Marilyn Rivchin- Local artist, and retired Cornell Senior lecturer in Film

8. How many people might be expected to attend, and how will you promote the celebration?

100-150 attending opening

250 people in-person over course of celebration/exhibit and hundreds more online views.

Poster on TCAT Trumansburg route over period of celebration/exhibit.

Press releases to local media.

Celebration/exhibit announcements to county library system, local colleges, and the Trumansburg Conservatory will promote the exhibit through their monthly email list, and the celebration will be promoted

through many other listserves.

Online and social media promotion including a Facebook page for the celebration/exhibit.

9. What measures will you take to promote diversity and inclusion through your celebration?

The exhibit itself will emphasize worker-diversity, both in types of work performed and in gender, age, race and class. All workers included in the exhibit will be encouraged to attend the celebration and bring their families, co-workers and friends.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

Advertisements will encourage celebrants to take the bus to Trumansburg.

11. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

List of local grantors will be a critical resource for long-term project planning.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

Fewer photographs will be exhibited. The current plan calls for 25 photographs.

Celebration Name: MANUAL LABOR

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
	Local products	framing/matting (25 16 x 20 photos) Mastercraft Frame shop is discounting rate	\$3,204	\$1,250	\$1,954
	Other	photographic paper	\$150	\$150	\$
	Other	In-kind photographer, interviews, post-production	\$15,000	\$0	\$15,000
	TOTAL EXPENSES		\$18,354	\$1,400	\$16,954

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 7.6%

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income</i>	Community Celebrations Grant		\$1,400
<i>Add or delete lines/rows as needed</i>	Other grant		\$
<i>Include value of in-kind donations</i>	Event revenues		\$
	Cash donations		\$
	Other		\$
	Other		\$
	SUBTOTAL (cash income)		\$1,400

INCOME - IN-KIND	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
	Donated goods	framing/matting of 25 photographs	\$1,954
	Donated services	photography/interviews, 60 hours @\$150/hr, post-production and printing 60 hours @ \$100/hour	\$15,000
	Donated services		
	SUBTOTAL (in-kind support)		\$16,954
	TOTAL REVENUES (including in-kind)		\$18,354
	REVENUES LESS EXPENSES		\$0

Note: Other funding sources will be approached to support this project.