

# Tompkins County Strategic Tourism Planning Board

Wednesday June 15<sup>th</sup>, 2016; 3:00pm – 4:30 pm

**TC3 Extension Center, Classroom 602**

**(TC3 Tioga Place, 118 North Tioga Street, Ithaca Commons)**

## AGENDA

	<b>Start</b>
1. April STPB Meeting Minutes	3:00
• ACTION – Approve Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Principal Planner - Tourism Program Director Position – Ed Marx	3:05
4. Chair’s REPORT – Anne Gossen	3:10
• Stu Stein Heritage Tourism Internship – Welcome to Dylan Tuttle	
5. 2017 Budget Recommendations – Tom Knipe and Sue Stafford	3:15
6. CVB Marketing Update Presentation – Rodney Fleming & Livia Isaacson	3:40
7. Draft Agriculinary Tourism Implementation Plan – Ethan Ashand Tom Knipe	4:00
8. Hospitality Workforce Development Program Annual Report - Diane Bradac	4:15
	END by 4:30

To be followed by:

**Hospitality Star Graduation Ceremony 4:30-5:00pm**

## Agenda Packet

1. April 2017 draft STPB meeting minutes
2. 2017 Tourism Program Budget recommendations. Full budget requests available online:  
<http://www.tompkinscountyny.gov/tourism/budget/2017requests>
3. CVB Monthly Report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.