

**Tompkins County Strategic Tourism Planning Board (STPB)
Meeting Minutes – September 2015**

1 **Date:** September 16, 2015
 2 **Time:** 3:00-5:00pm
 3 **Location:** CVB/Cayuga Waterfront Trail
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Attendees:

Name	✓	Representation	Name	✓	Representation
Anne Kellerman	✓	At-Large	Christy Agnese	E	Ithaca College
Ian Golden	✓	Recreation	Sue Perlgut	✓	Arts-Culture
Ethan Ash	✓	Arts-Culture	Josh Friedman	✓	Arts-Culture
John Gutenberger	E	Cornell	John Spence	✓	CAP, Non-Voting
Lynnette Scofield	✓	Lodging	Bruce Stoff	✓	CVB, Non-Voting
Kelli Cartmill	✓	Lodging	Dwight Mengel	✓	Transportation, Non-Voting
Rita Rosenberg	✓	Agriculture	Gary Ferguson	✓	DIA, Non-Voting
David Blake	✓	At-Large	Jennifer Tavares	✓	Chamber, Non-Voting
Andy Zepp	✓	At-Large	Martha Armstrong	E	TCAD, Non-Voting
Stephen Nunley	✓	At-Large	Will Burbank	✓	TC Legislature, Non-Voting
Steve Hugo	✓	At-Large	Beverly Baker		Associate Member
Ken Jupiter	E	At-Large	Carol Kammen		Associate Member
Mike Mellor	✓	At-Large	Jon Reis		Associate Member
Anne Gossen	✓	Arts-Culture	Tom Knipe	✓	Staff
Sue Stafford	E	TC3	Jennifer Turner	✓	Staff

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8 **Also in attendance:** Jerry Collins, Owner of Trumansburg Bed and Breakfast
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10 **Meeting Agenda**

- 11 1) Announcements
- 12 2) July STPB Meeting Minutes
- 13 3) Chair's Report – Sue Perlgut
- 14 4) Staff Report – Tom Knipe
- 15 5) Privilege of the Floor
- 16 6) Bike Tour of the Cayuga Waterfront Trail

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 18 **The meeting was called to order** at 3:03 PM.
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20 **Announcements** – Stephen Nunley announced the Kitchen Theatre opened their season with a play called
 21 Buyer & Cellar. Rita Rosenberg announced her family's attendance of the Savor the Finger Lakes event.
 22 Josh Friedman announced that Women of Woodstock at the Hangar Theatre will take place next week.
 23

24 **July 2015 STPB meeting minutes were approved** with no changes.
 25

26 **Chair's Report** – Sue Perlgut expressed her gratitude to Tom Knipe for organizing the Cayuga Waterfront
 27 Trail bike tour, and to the board as a whole for their excellent work. She went on to report that she will be
 28 stepping down as Chair of the board in 2016. Christy Agnese has expressed interest in continuing as Vice-
 29 Chair. A nominating committee will be convened by Sue Perlgut to identify possible candidates. Members
 30 were encouraged to get in touch with Sue if interested in serving on the nominating committee or interested
 31 in the chair position.
 32

33 **Staff Report** – Tom Knipe reported that the draft Heritage Tourism Implementation Plan will be presented
 34 to the Planning and Evaluation Committee in October. The results of the grant application to the USDA for
 35 implementation of the some of the ideas within the Agriculinary Tourism Strategy will be known on
 36 September 30th. From there, a draft of the strategy will be written and reviewed by the Agriculinary Tourism
 37 which completed significant work on it late last year and earlier this year. CFA applications went in for
 38 Wayfinding and the Blueway Trail at the end of July. Award information will be available in November.
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40 **Privilege of the Floor** – Jerry Collins introduced himself as the owner of the Black Diamond Diner/Bed and
41 Breakfast located in Trumansburg. Jerry went on to note his background in both banking and commercial
42 real estate, and his interest in tourism, specifically related to convention space and parking.

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44 With no further business, the meeting adjourned at 3:20pm.

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47 **Cayuga Lake Waterfront Tour** – STPB members went on a bike tour of the Cayuga Lake Waterfront Trail. A
48 copy of the itinerary and funding history for projects visited are attached to these minutes.

49
50 Respectfully Submitted,
51 Jennifer Turner, Administrative Assistant
52 Tompkins County Planning Department

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54 **Next Meeting Scheduled**
55 Wednesday October 21, 2015

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