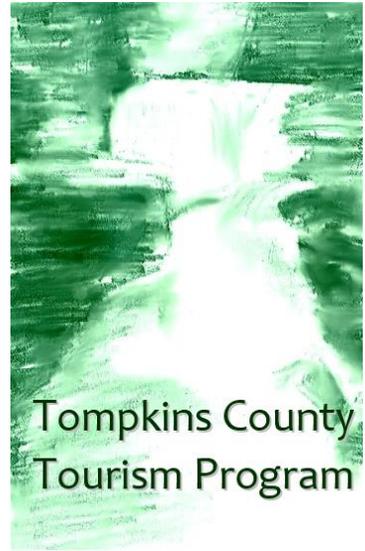


COVER PAGE

2017 Budget Request Form

Tompkins County Tourism Program



I. BASIC INFORMATION

Program: Public Art Program
 Applicant Organization: Community Arts Partnership
 Contact Person: John Spence
 Phone: 607-273-5072 Ext 19 Email: director@artspartner.org
 2017 Request: \$4,060 for Product Development

Year	Tourism Program Allocation**	\$ Change	% Change	% of Program Budget*
2013				
2014				
2015				
2016	4,000			42%
Request 2017	4,060	1.5%	60	43%
OTR 2017				

* Enter the % of the total program budget that would come from the Tompkins County Tourism Program.

** Enter modified budget amounts where applicable.

II. PROGRAM DESCRIPTION

Describe the program in two or three sentences.

This program supports the creation of Public Art in Tompkins County with funding currently coming from Tompkins County and a local, private foundation.

III. CHALLENGES & OPPORTUNITIES

Very briefly state overarching challenges and opportunities related to your program (current or anticipated in 2016) and describe you how propose to address them.

The Public Art program brings together public and private funding to broaden the work of Ithaca’s Public Art Commission (PAC) to include the entire county. CAP’s experience in administering grants, combined with PAC’s existing policies and procedures, provides the foundation of a successful Public Art program.

IV. BUDGET NARRATIVE

Describe how you propose to use the requested funds. You may also use this section to expand on your answers to questions II and III.

All of the County's funding is to be awarded as grants to artists to produce Public Art. No County funds are used to cover administrative costs.

V. PROGRAM GOALS

List and describe program goals for 2016, using the sample format. For each goal listed, describe how you will measure achievement of that goal (you may list more than one measure of achievement for each goal). This will require you to consider appropriate numerical measures and baselines.

We propose the distribution of \$9,560 to fund artists, from anywhere around the globe, to produce public art in Tompkins County. In the first year of this program, 2016, we agreed to limit the program to the production of murals. Going forward other forms of Public Art may be considered. In 2016 three artists/projects were funded. Depending on the scale and potential community impact of the 2017 applications, one or more artists may be funded.

Also, which goals and critical actions of the Tompkins County Strategic Tourism Plan does this program respond to, and how do your proposed program goals align with goals stated in the 2020 Strategic Tourism Plan?

From the 2020 Strategic Tourism Plan, in the "Beautification, Signage, and Public Art" section, one of the stated goals is to "increase the perception of Ithaca and Tompkins County as an outstanding beautiful community". One critical action is to "formalize a public art grant component to encourage public art installations throughout Tompkins County".

VI. ACHIEVEMENTS

Please describe your most significant program achievements during 2015 and the first quarter (January through March) of 2016. If possible, please use this as an opportunity to restate your program goals for the 2016 and 2016 budget years and describe progress towards these goals.

In 2016 three artists/projects received funding for murals to be produced in the summer of the year. (A detailed summary is attached) A total of \$9,500 was awarded through the Public Art program.

VII. IMPACT OF FUNDING

What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

Because all of the County's funding support will be used to pay the artists for their talent and supplies less money would mean fewer, or smaller scale, projects would have to be considered.

VIII. COLLABORATION

What steps have you taken and/or what new steps do you propose to take to collaborate, coordinate, partner, and share information and resources between your program(s) and other room-tax funded programs?

CAP would work closely with Ithacans for Public Art (IPA) and the Public Art Commission (PAC) to help get the word out to their vast network of artists; and PAC to identify mural locations and to assist in organizing details such as scaffolding, insurance, and other logistical aspects of a mural's creation.

To attract quality applications CAP would advertise in New York Foundation for the Arts database, callforentry.org, and other on-line resources that are used by artists to find out about opportunities.

ATTACHMENTS

____ Attachment
2016 project budget in Microsoft Excel.
2016 progress report – Public Art Grant

Community Arts Partnership - Public Art
2017 Budget Request - Tompkins County Tourism Program

For previous years budgets, used modified budget amounts.

		2014 Budget	2015 Budget	2016 Budget	2017 Request	Notes
REVENUE - Market the Arts						
<i>List major categories of revenues</i>	TCTP*	0	0	4000	4060	
<i>Add or delete lines/rows as needed</i>	Private Funding	\$0	\$0	6000	6000	
<i>Include value of in-kind support as "other".</i>	SUBTOTAL	\$0	\$0	\$10,000	\$10,060	
	TOTAL REVENUES	\$0	\$0	\$10,000	\$10,060	
	TOTAL TCTP*	\$0	\$0	\$4,000	\$4,060	
	TCTP Share	#DIV/0!	#DIV/0!	40.0%	40.4%	
EXPENSES - Project 1 Name						
<i>List major categories of expenses</i>	Grants	\$0	\$0	\$9,500	\$9,560	
<i>Add or delete lines/rows as needed</i>	Admin			\$500	\$500	
	SUBTOTAL	\$0	\$0	\$10,000	\$10,060	
	TOTAL EXPENSES	\$0	\$0	\$10,000	\$10,060	
	TOTAL TCTP*	\$0	\$0	\$4,000	\$4,060	
	TCTP share	#DIV/0!	#DIV/0!	40.0%	40.4%	
	REVENUES LESS EXPENSES	\$0	\$0	\$0	\$0	

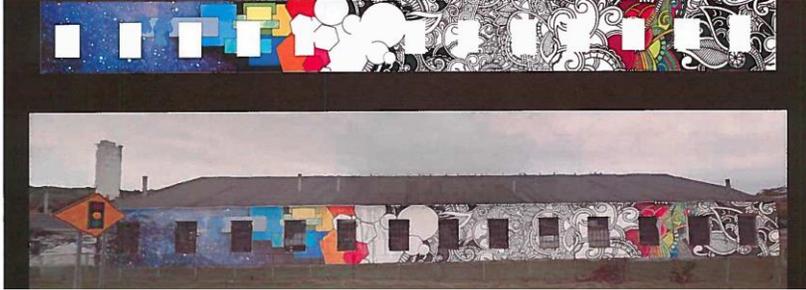
*TCTP-Tompkins County Tourism Program

CAP Public Art Grant – May 11, 2016 update.

Note: These renderings are drafts – completed for the application.

Robin is currently working on a contract between CAP and the artists.

Route 13 Mural



The mural chosen for the Route 13 Public Works Building, near the Sciencenter and visible from Route 13, is by Daniele Hodkins from Liverpool, NY. It was approved by Common Council on May 4th and a contract from the City has been sent to Danielle.

Request: \$4,000

Award: \$4,000 from CAP Public Art Grant.



Tompkins County Public Library

The artist, Nestor Madalengoitia from Poughkeepsie, received funding for the mural selected for the Tompkins County Public Library (facing the Cayuga Street Parking Garage).

Request: \$5,560

The Library will install – reducing the fee to \$5,060

Library provided \$1,000 and a private donor provided \$100 = \$1,100

Award: \$3,960 from CAP Public Art Grant.

Trumansburg Mural project



Many artists and businesses in Trumansburg are working together to raise funds for a mural. This wall is just over a bridge on Main Street, and the building is privately owned, a Napa auto parts store. The primary artist is Kathy Armstrong. Tom Knipe from County Tourism arranged for additional support directly to the applicant through a

Heritage matching grant.

Request: \$3,000

Award: 1,540

Total for all three grants is **\$9,500**.

Our original grant fund was \$7,500: \$3,500 from private foundation, with \$500 held back for admin, and \$4,000 from the County Tourism Fund. The foundation supplied an additional \$2,000.