

**Tompkins County Strategic Tourism Planning Board (STPB)
Meeting Minutes – Special Meeting July 9, 2012**

Date: July 9, 2012 Special Meeting
Time: 4:00pm
Location: Convention and Visitor's Bureau

Attendees:

Name	✓	Representation	Name	✓	Representation
Anne Kellerman	✓	At-Large	Sue Perlgut	✓	Arts-Culture
Anthony Hopson		Ithaca College, Vice-Chair	Sue Stafford		TC3
Beverly Baker	✓	At-Large	Susie Monagan		Arts-Culture
David Sparrow	✓	At-Large, Chair	Tim Joseph		At-Large
Ethan Ash		Arts-Culture	VACANT		At-Large
Gary Stewart		Cornell	Brett Bossard		CAP, Non-Voting
Jon Reis	✓	Arts-Culture	Fred Bonn	✓	CVB, Non-Voting
Ken Jupiter	✓	At-Large	Gary Ferguson	✓	DIA, Non-Voting
Paul Tatar		Recreation	Jean McPheeters	✓	Chamber, Non-Voting
Rick Adie	✓	Lodging	Martha Armstrong	✓	TCAD, Non-Voting
Rita Rosenberg		Agriculture	Will Burbank	✓	TC Legislature, Non-Voting
Scott Wiggins	✓	Lodging	VACANT		Transportation, Non-Voting
Stuart Stein	✓	At-Large	Tom Knipe	✓	Staff

Also in attendance: Carol Chock (County Legislator), Kathy Wilsea (Tompkins County Planning Dept.)

Agenda

1. Approval of Draft 2013 Budget
2. Authorization of Letters of Support

Discussion

1. The draft budget was presented by the Budget Committee at the June 25th meeting. Rick Adie moved to adopt it as the recommended STPB budget for 2013. Seconded by Stu Stein. Guest Carol Chock's questions were answered by providing her with the chart that showed percentages of change and the amounts set aside for implementation of the goals of the Strategic Tourism Plan. Motion to adopt passed by unanimous voice vote. The budget will proceed to PDEQ and the County Legislature for adoption.

2. Coordinator Tom Knipe reported he has received requests from five tourism partners for letters of support for their NYS Consolidated Funding Applications. Those requesting support are the Ithaca Motion Picture Project, the Ithaca Commons Redesign, Black Diamond Trail, Stewart Park's Cascadilla Boathouse capital project, and Cayuga Nature Center and PRI. A letter of support would not entail financial support by the Tourism Program but could indicate the proposed project is consistent with the draft Strategic Tourism Plan. This is support in principle only. The letter would describe the tourism program, similar projects previously supported, and mention target numbers for jobs and/or visitors. The letters are due next week. Jean McPheeters moved to have decisions on these letters of support and any in the future be made by the STPB Chair and go out under the Chair's signature. Seconded by Jon Reis. Passed by voice vote: yes 8; no 0; abstention 1 (Wiggins).

With no further business, the meeting adjourned at 4:20pm.

Respectfully Submitted,
 Kathy Wilsea, Secretary
 Tompkins County Planning Department

Approved by STPB on August 15, 2012