

**Tompkins County Tourism Program
Spring 2011 Community Celebration Grants**

Applicant	Event	Awards
City of Ithaca	2011 Congo Square Market	\$1,000
Town of Newfield	2011 Newfield Bicentennial Celebration	\$2,000
Town of Groton, hamlet of McLean	2011 McLean's Happening in the Hamlet	\$1,300
City of Ithaca	2011 Tomp. Co. Veterans Day Parade	\$1,000
Town of Dryden	2011 Dryden Lake Festival	\$1,500
City of Ithaca	GIAC Community Festival- A Cultural Fusion	\$1,000
Town of Lansing	2011 East Shore Festival of the Arts	\$1,765
Town of Enfield	2011 Enfield Harvest Festival	\$1,800
City of Ithaca	Annual Latino Heritage Month Celebration 2011	\$1,500
Village of Trumansburg	2011 Tru-Ulysses Winter Festival	\$1,500
Town of Danby	Danby Fun Day 2011	\$800
Town of Lansing	Ludlowville Park "unplugged" Concert Series	\$1,000
Village of Groton	2011 Groton Winterfest	\$600
Village of Groton	2011 Groton Olde Home Days	\$1,500
City of Ithaca	2011 Juneteenth African American Heritage Celebration	\$1,000
City of Ithaca	2011 Boricua Afro Americano Festival (Puerto Rican Festival)	\$1,700
		\$20,965

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**Tompkins County Tourism Program  
Spring 2011 New Tourism Initiatives Grants**

| <b>Applicant</b>                                 | <b>Event</b>                                                             | <b>Award</b> |
|--------------------------------------------------|--------------------------------------------------------------------------|--------------|
| Finger Lakes Wine Center                         | Finger Lakes Wine 101: Archival Data Base Development and Implementation | \$24,000     |
| Ithaca Motion Picture Project                    | Silent Film Exhibition 2011                                              | \$13,000     |
| Downtown Ithaca Alliance                         | Restaurant Week in Tompkins County 2011-2013                             | \$5,000      |
| Cornell Cooperative Extension<br>Tompkins County | 2011-2012 Harvest Dinners on the Farm- Wine, Dine, Stay, & Play          | \$5,000      |
| The History Center                               | 2011 West End Waterfront Rhiner Festival                                 | \$2,000      |
| Community Arts Partnership                       | 2011 Spring Writes: The Finger Lakes Literary Festival                   | \$4,000      |

**\$53,000**

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**Tompkins County Tourism Program
Spring 2011 Tourism Project Grants**

Applicant	Event	Recommend
The History Center	2011 Ithaca Scottish Games & Celtic Festival	\$15,000
Downtown Ithaca Alliance	2011 Downtown Ithaca Winter Festival	\$15,000
The Ithaca Shakespeare Company	2011 Summer Season: The Ithaca Shakespeare Company	\$11,000
Cayuga Nature Center	2011 Enhance animal enclosures and develop new signage	\$7,000
PRI & its Museum of the Earth	2011 Cruisin' the Fossil Freeway	\$4,000
		\$52,000

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**Tompkins County Tourism Program  
Spring 2011 Tourism Marketing and Advertising Grants**

|                                 | <b>Event</b>                                      | <b>Award</b>    |
|---------------------------------|---------------------------------------------------|-----------------|
| Hangar Theatre                  | 2011 Hangar Theatre Year-Round Regional Marketing | \$5,000         |
| Cayuga Nature Center            | 2011 CNC website enhancements                     | \$5,000         |
| PRI and its Museum of the Earth | 2011 Cruisin' the Fossil Freeway                  | \$4,250         |
| Cayuga Lake Triathlon           | 2012 Cayuga Lake Triathlon                        | \$4,000         |
| Downtown Ithaca Alliance        | 2011 Tompkins County Restaurant Week              | \$3,000         |
| Downtown Ithaca Alliance        | 2011 Downtown Ithaca Winter Festival              | \$3,000         |
| The History Center              | 2011 Ithaca Scottish Games & Celtic Festival      | \$1,500         |
|                                 |                                                   | <b>\$25,750</b> |