

APPLICATION FORM: SPRING 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- Read the Application Guidelines prior to completing this application
- Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- Provide a complete budget. An Excel version of the budget form is online here:

www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.

- Email a .pdf file of this completed application by 11am, Friday, February 21, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: TeamUnity Project:	Municipality where Celebration will take place: Ithaca/ Tompkins County
Expected Attendance/Participation: 50- 100	Date(s): May 30 th / June 27 th
Group requesting grant (organizer): Creating Dreams Movement	Amount requested: \$2000
Event Contact Name: Luis Manuel Charris _____ Phone 607 339 3658 Address: ___780 E. Miller Rd Brooktondale Ny 14851 _____ Email ___teamunityproject@gmail.com _____	

1. Describe your celebration in a few sentences.

The TeamUnity Project: focus of 2014 is to help support the movement of the Friends of Stewart Park in the reimagining of the park and the We The People Series where we will be focusing on Collective Impact in our community. Through the TeamUnity Project: we have been able to connect many people together and look forward to spreading the Project and inviting members of TeamUnity from all over the US to join us in Ithaca for the TeamUnity Project: Stewart Park.

The focus of TeamUnity is to develop unity within our community by promoting community building through the arts.

The goals of TeamUnity are to:

- Collaboration: help build bridges between multiple organizations and individuals
- Leadership Development: encourage & support our local artists and emerging leaders
- Relationship & Capacity Building: create a networking system that keeps everyone in touch with our community and effectively working towards shared goals
- Promote Health: improve people's quality of life by providing opportunities to discuss and actively work towards:
 - Cultural awareness
 - Equity
 - Food justice
 - Community self-reliance

- Human rights
- Youth & adult empowerment
- Self healing
- Unity

Additional goals of TeamUnity's Stewart Park event are:

- Help beautify Stewart Park and potentially (pending approval from the City of Ithaca) incorporate fruit trees and vegetable gardens for public enjoyment & consumption;
- Provide information from many community organizations, both established and emerging groups, focused on promoting sustainability and supporting healthy lifestyles
- Provide educational and healthy activities and uplifting entertainment for both youths and adults

Encourage and support local Ithaca talent by providing live performances from Ernest Verb (nephew of Leslyn McBean Clairborne), Trece (Northside resident), Rocky B (graduate of New Roots and member of Power Shift NY), El Danny (GIAC staff), Mbusi (local celebrity from the Northside), Sean O' Shea and many others

2. What is the history of the event (ie, number of years it has occurred)?

TeamUnity Project has been going on for about 2 years now

3. What aspects of the community's culture or history are you celebrating?

We are blessed to work with so many talented folks in the Tompkins Community and able to share our growing culture in the Arts, and the culture of village of coming together for the greater good of our community and its members. We will be highlighting the many varies projects, groups, organizations and people that came from the Tompkins Community in showcasing the positive strides they have made to build a stronger community through culture and history.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org. We will showcase Ithaca vibrant history both in human rights and entertainments and also celebrating the diversity of culture throughout our event with pieces focused on our similarities through culture.

5. How will you measure attendance, benefits, and success of the event?

We will measure attendance by sign in sheets and head counts, measure the benefits by keeping in contact with participants and seeing what they gain from the series and the events, Measure of success would be seeing a more connect and vibrate Tompkins County with more partnerships across the board of great projects already in the works.

6. List local partners and entities that will assist with the event, and what they will provide.
Fabina Colon: founder of SoLuna and Creative Community Design and Program Asst. at Natural Leaders Initiatives has been help organize the event and series, Jon-Paul Pierce: Co-founder of Creating Dreams Movement and CDM Broadcast has been helping with promotions and recruitment. Sara Cranmer: CDM Board member and founder of Haven of the Stars has been helping create youth programing for the TeamUnity Project and with promotions and advertising, Jonathan Smith: Co- Founder of Creating Dreams Movement and CDM Entertainment has been supporting the TeamUnity Project since day 1 with recruitment, promotions, artist recruitment, and sponsorship recruitment, Margo Hittlemen: Founder of Natural Leaders Initiative has offered support as in promotions, support with printing of fliers and general support, Christine Jackson: Asst News Director and Radio DJ for WDWN Win89 Aurburn will assist in providing promotions outside of Tomkins County area, Joanna Green: Executive Director of Groundswell has offered to bring attractions to the TeamUnity Project to engage the youth and talking more about how she can help, Cornell Cooperative Extension has supporting us by offering us a place to host the We The People Series, Carmen Santiago: NLI Grad and co-founder of Community Café has offered her support with co-sponsoring the We The People series, Cruz Colon and the Cola Group of Cornell U: founders of Donut Discriminate has offered to co-sponsor the We The People Series, Kirby Edmonds: Doroty Cotton Fellow and Building Bridges member has been offering support for the We the People Series. We still have several other members of the Tompkins community that are assisting on the event but these are some of the key members. Can send finalized list closer to event/series date

7. List the board of advisors.
Luis Manuel Charris, Fabina Colon, Carmen Santiago, Sara Cranmer, Jon Paul Pierce, Jonathan Smith, Margo Hittleman, Kirby Edmonds

8. How many people might be expected to attend, and how will you promote the celebration?
50-100
We will be promoting broadly on social media sites such as Facebook, Twitter, Linkind, and other online sources, We will be promoting vie radio with WRFI Ithaca Community radio, WICB Ithaca College radio, WDWN auburns WIN89 radio and online radio shows, TV with Pegusy Ithaca public access and Youtube videos, Print with Ithaca Journal, Ithaca Times, Cornell Sun and the penny saver

9. What measures will you take to promote diversity and inclusion through your celebration?
The main purpose of our events and series is to promote true unity in our community by showcasing the many talented people and groups we have in Tompkins county and upstate NY.

Evaluation criteria and expected outcomes will be identified by the TeamUnity event organizing team and refined throughout the event planning process. Below is a draft list of questions that will be used to establish criteria, expected outcomes and a plan to measure them.
Did TeamUnity:
a. Use collaborative, inclusive approaches to engage a diversity of social justice and sustainability partners?

- b. Provide an opportunity for social justice and sustainability professionals and community members to build/strengthen relationships to support ongoing collaboration to reach shared goals?
- c. Provide opportunities for leadership development, human & community capacity building

Did the Event?

1. Advance Creating Dreams Movement + TeamUnity’s Mission and our shared goals with partners:
 - a. Assemble groups & individuals from Tompkins County who are working on or interested in promoting social justice, sustainability and/or community self-reliance.
 - b. Provide access to resources that support personal health, community well being, ecological stewardship, and economic vitality.
 - c. Provide opportunities for a diverse group of stakeholders (including people of color, people with limited income, people living in rural areas and/or people who experience marginalization in Tompkins County) to build relationships, cross-pollinate progressive ideas and find strength-based solutions.
 - d. Encourage collaboration amongst individuals, groups, organizations and other institutions.
 - e. Foster cross-cultural understanding and unity across diverse cultural, ethnic and socio-economic lines.
 - f. Raise awareness of the connection between food, energy, transportation and natural resources.
 - g. Raise awareness of the connection between the health of people and planet.
 - h. Increase excitement to take action towards building a sustainable community for all.

Measurement: Feedback will be collected from partners, educational tablers and event goers through informal conversations, comment cards and post-event follow-up.

10. What measures will you take to promote/practice environmental sustainability through your celebration?

We will promote/ practice environmental sustainability by working with groups such as Get your GreenBack Tompkins, Way 2 Go, and other groups that focus on sustainability. Having compost sessions and workshops around environmental security.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

We will utilize all the resource we have that are available and take the opportunity to go to some of the workshops and using of the equipment rental.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

The impact of not receiving the full amount would result in possibly a smaller line up for our event and more work on our end on fundraising which we will be doing anyways but it would put more work on the team to find other ways to resource our event and series

Celebration Name:

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES	USE	DESCRIPTION (provide details)	ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
<i>List all major categories of expenses</i>	Local talent	MUSICIANS, DANCERS, PAINTERS,	\$750	\$750	\$
<i>Add or delete lines/rows as needed</i>	Local talent	PHOTOGRAPHERS, VIDEO, MASSAGE	\$	\$	\$
<i>Include the value of in-kind support</i>	Other entertainment		\$	\$	\$
<i>Denote in-kind as in example.</i>	Local food		\$	\$	\$
	Local products		\$	\$	\$
	Local services		\$	\$	\$
	Space rental	space rental and permit fees	\$250	\$250	\$
	Sound system		\$	\$	\$
	Reusable signs		\$	\$	\$
	Reusable banner		\$	\$	\$
	Paid Advertising	omotion, Advertising, communications	\$500	\$500	\$
	Printed Collateral		\$	\$	\$
	Other Marketing	marketing tools such as stickers, pe	\$500	\$500	\$
	Support for Volunteers		\$	\$	\$
	Other		\$	\$	\$
	Other		\$	\$	\$
	Other		\$	\$	\$
	Other		\$	\$	\$
	Other		\$	\$	\$
	Other		\$	\$	\$
	TOTAL EXPENSES		\$2,000	\$2,000	\$0
<i>Grant share must be 50% or less</i>	Community Celebrations Grant Share of Total Expenses (%)		100.0%		

INCOME - CASH	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
<i>List major categories of income</i>	Community Celebrations Grant		\$2,000
<i>Include value of in-kind donations</i>	Event revenues	fundrasier events	\$500
	Cash donations	privite donors	\$500
	Other	Can & Bottle drive	\$300
	SUBTOTAL (cash income)		\$3,300

INCOME - IN-KIND	SOURCE	DESCRIPTION (provide details)	ESTIMATED TOTAL
	Donated goods	food.	\$250
	Donated goods	art supplies	\$250
	Donated services	promotion outside the Tompkins Area	\$200
	Donated services	volenteer cordanator	\$200
	SUBTOTAL (in-kind support)		\$900
	TOTAL REVENUES (including in-kind)		\$4,200
	REVENUES LESS EXPENSES		\$2,200

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org