

WORKFORCE INVESTMENT BOARD

NOVEMBER 13, 2007

8:30 A.M. TOMPKINS COUNTY CHAMBER OF COMMERCE

PRESENT: R. Bantle, B. Blanchard, R. Bohman, D. Bradac, D. Chadwick, C. Haynes, L. Leonard, K. Luz Herrera, D. Marsh, P. McKee, B. Myers, E. O'Donnell, B. Pass, L. Patz, J. Rossi, M. Stamm, M. Talariski, J. Wesche, N. Zahler

EXCUSED: J. McPheeters, M. Opperman, D. Herath, L. Holmes, J. Little, A. Pedersen

ABSENT: P. Carey, L. Dillon, S. Pronti, S. Sammis

GUESTS: T. Joseph, Tompkins County Legislature; S. Whicher, Tompkins County Administration

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Vice Chairman Wesche called the meeting to order at 8:35 a.m.

APPROVAL OF MINUTES

It was Moved by Ms. Blanchard, seconded by Mr. Stamm and unanimously adopted by voice vote of members present to approve the minutes of September 25, 2007.

EXECUTIVE DIRECTOR'S REPORT

Machining Skills Consortium

Ms. Mattick reported the machining skills consortium is moving forward with four area businesses currently participating. The pilot program will begin with basic machining skills in December 2007 and will initially include employees from Emerson, Therm, Incodema, and Borg Warner. TC3 will be conducting the training downtown. Additional individuals who are not employed by the aforementioned employers will be added between January and March 2008. Pre and post testing will occur to demonstrate the effectiveness of the training and the initial phase will concentrate on basic skills with more advanced training added in the future. Additionally, workforce needs in the biotech sector are also being explored. TC3's biotech program is seeing a number of individuals returning to school for lab skills. More information will be reported as it becomes available.

Mr. Bohman asked about what mechanisms are in place to get the word back to schools and students about what types of jobs are available in the region. Ms. Mattick stated the Youth Employment Council has been having discussions about the best way to get career options back to the schools.

Workforce Strategy

Ms. Mattick also reported the labor survey analysis is underway for the workforce strategy. Chmura Economics and Analytics has distributed the online survey to look at needs of employers in a seven county region. Next steps include compiling the data and providing an update to community stakeholders.

County Budget Update

Ms. Mattick reported the County's budget vote is scheduled for next week. At present, the WIB's funding request of \$71,000 is still intact in the budget.

Incentive Funding Update

Ms. Mattick reported she has been notified that Tompkins County has met the State's performance measures for the period July 1, 2006 through June 30, 2007 and is eligible for up to \$163,000 in incentive funding. The use of the funds will be subject to approval by New York State and she is having discussions with the State about appropriate uses for the funds.

Society for Human Resource Management Salary Survey

Ms. Mattick stated SHRM has decided to do salary surveys in Tompkins County. It is hoped they will be able to do them annually. They are identifying titles to be surveyed and it is hoped the survey will be released in January with the results available in late spring. Ms. Zahler stated SHRM may want to link with the Human Services Coalition who does a bi-annual survey.

PLANNING FOR THE FUTURE

This agenda item was deferred to a future meeting.

CAYUGA MEDICAL CENTER RECRUITMENT AND RETENTION EFFORTS

This agenda item was deferred to a future meeting.

DEMONSTRATION – MYHEALTHCAREERS.ORG

Ms. Mattick provided a demonstration of the website myhealthcareers.org. The website is sponsored by the Northern Area Health Education Center and the Central New York Area Health Education Center has purchased a site license for this region. Tompkins County was selected for a pilot project and CNYAHEC will be collaborating with local employers and educational providers to populate the website. The site will provide recruitment zones that can be accessed by young people to learn about what is needed for specific health careers as well as the salary information for each job. Concurrently, work will be done to publicize the site and train youth to use the site. This will be completed in collaboration with Central New York Area Health Education Center, Cayuga Medical Center, and the Workforce Investment Board.

ADJOURNMENT

It was Moved by Ms. McPheeters, seconded by Ms. Blanchard and unanimously adopted by voice vote to adjourn the meeting at 9:52 a.m. The Board will next meet on Tuesday, January 22, 2008 at 8:30 a.m.
Note: The January meeting was rescheduled to February 11, 2008.