

Tompkins County Strategic Tourism Planning Board

Wednesday, January 17, 2023; 3:00 – 5:00pm

Zoom Meeting ID: 940 8440 0162, Passcode: 782239

<https://tompkinscountyny.gov.zoom.us/j/94084400162?pwd=ODZHdmNkMDVyUklJVDBsZWtNajkvOT09>

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve December Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report and Q4 2023 Room Tax Report – Nick Helmholdt	3:10
5. Membership & Bylaws Committee – Doug Levine	3:20
• Update on vacant At Large seat	
6. Q4 Convention and Visitors Bureau Report – Peggy Coleman	3:30
7. Member Announcements	
8. Adjournment	

Agenda Packet

1. December draft STPB meeting minutes
2. January staff report
3. Q4 2024 Room Tax Report
4. Q4 2023 CVB Report
5. Summary of 2024 Tourism Grant Programs
6. 2024 Summary Schedule



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.