

Tompkins County Strategic Tourism Planning Board

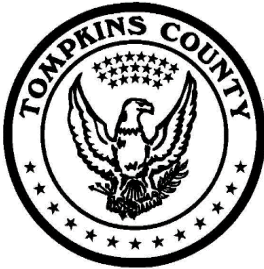
Wednesday, November 16, 2022; 3:00 – 4:30pm

Statler Hotel, Taylor Room, 130 Statler Drive, Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve October Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Welcome and introduction to Statler Hotel – Marian Levy Ware	3:05
4. Chair’s Report – Brett Bossard	3:20
5. Staff Report – Nick Helmholdt	3:25
• ACTION – form a 2023 Nominating Committee	
6. Ithaca Downtown Conference Center	3:35
• Construction Update – Sara Hayes	
7. Presentation: CVB Q3 Report – Peggy Coleman	3:50
8. Member Announcements	4:05
9. Adjournment	

Agenda Packet

1. October draft STPB meeting minutes
2. CVB Q3 report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.