

Tompkins County Strategic Tourism Planning Board

Wednesday, June 12, 2024; 3:00 – 5:00pm

Tompkins County Old Jail, Scott Heyman Conference Room
125 E. Court St., Ithaca, NY 14850

[Attend online via zoom:](#)

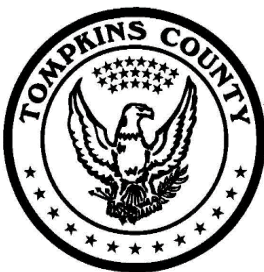
Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve May Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Update: Conference Center – Suzanne Smith Jablonski and Kathy Taylor	3:15
6. Presentation: Visitor Profile Study – Jamie Tokuno, et al., Future Partners	3:30
7. Budget Committee: Proposed 2025 Tourism Program Budget	4:00
• ACTION – Vote to recommend 2025 Tourism Program Budget	
8. Member Announcements	4:30
9. Adjournment	

Agenda Packet

1. May Draft STPB Meeting Minutes
2. June Staff Report
3. Proposed 2025 Tourism Program Budget (to be sent following committee meeting on 6/7)



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.