Tompkins County Public Information Advisory Board

Meeting Minutes

July 14, 2026

Attendance

Voting Members:	Linda Holzbaur, Paul Boyer, Ron Van Ormer, Patty Poist, Carissa Parlato, Kate Supron
Non-Voting Members:	Monika Salvage, Dan Wakeman
Guests:	Kay Wagner

Meeting started at 1:03 pm.

Changes to May minutes requested and made. Paul Boyer moved, and Carissa Parlato seconded the motion to approve; approved. Corrections to June minutes requested and made. Patty Poist moved, and Paul Boyer seconded the motion to approve; approved. Approved minutes will be uploaded to the website Public Information Advisory Board | Tompkins County.

Reports

Name	Topic & Activity	Action Steps
Monika Salvage	- Board member recruitment: Received one application to fill seat vacated by Bruce Este's. PIAB was impressed with applicant's qualifications; unanimous decision to accept the application. - Thanked Paul Boyer and Ron Van Ormer for organizing the America 250 celebration presentation on the history of journalism at Tompkins County Public Library, which was well attended and well received. - Professional development: Attended the Public Relations Society of America conference for Government communicators. Out of 150 attendees, Monika was the only representative from New York. Emergency Communications scenario simulation was a beneficial exercise for her role. - Web accessibility: Continuing mandated work on digital accessibility compliance with departments. Developing accessibility training to improve the website. Training sessions will be recorded for staff.	- Monika: Start legislative process for approving appointment to PIAB.

	- Social media archiving: Provides staff training on new social media archiving platform. Tompkins County has 30+ social media accounts. All digital content falls under public records law and must follow compliance procedures for archiving. - Social media policy: Update complete and awaiting legislative approval to reflect new Supreme Court case law, training requirements, departmental use, and centralized inventory of accounts and users.	

Meeting ended at 2 pm.