

# Tompkins County Strategic Tourism Planning Board

Wednesday, Jan. 21, 2026; 3:00 – 5:00pm

[Attend online via Zoom](#)

Meeting ID: 879 0874 7921 | Passcode: 720914

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve December Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Doug Levine	3:05
4. Staff Report/Room Tax Q4 2025 – Nick Helmholdt	3:10
5. Q4 2025 Convention and Visitors Bureau Report – Peggy Coleman	3:20
6. Nominating Committee – Monika Roth	3:40
• Action: Election of 2026 Officers	
7. Member Announcements	4:00
8. Adjournment	

## Agenda Packet

1. December Draft STPB Meeting Minutes
2. January Staff Report & Q4 2025 Room Tax Report
3. CVB Q4 2025 Report (will be sent under separate cover)
4. 2026 Meeting Schedule
5. 2026 [Committee sign up form](#)
6. 2026 [Conflict of interest disclosure form](#)
7. GIAC – 24/7 Community child care survey flyer



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.