

Tompkins County Strategic Tourism Planning Board

Wednesday, January 15, 2025; 3:00 – 5:00pm

Tompkins County Old Jail, Scott Heyman Conference Room
125 E. Court St., Ithaca, NY 14850

[Attend online via Zoom:](#)

Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve November Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report and Q4 2024 Room Tax Report – Nick Helmholdt	3:10
5. Q4 Convention and Visitors Bureau Report – Peggy Coleman	3:20
6. Nominating Committee – Monika Roth	3:35
• Action: Nomination of 2025 Officers (Chair and Vice Chair)	
7. Conference Center Update – Suzanne Smith Jablonski	3:45
8. Update on NY Short Term Rental Law – Nick Helmholdt	4:25
9. Member Announcements	4:35
10. Adjournment	

Agenda Packet

1. November draft STPB meeting minutes
2. January staff report
3. ITH Press Release: United Airlines Service to Washington Dulles Announcement
4. Q4 2024 Room Tax Report (to be provided on Jan. 15)
5. Q4 2024 CVB Report (to be provided on Jan. 15)
6. Current STPB Bylaws (approved by County Legislature Dec. 17, 2024)
7. MEMO: New York State Short Term Rental Law (S.885C / A.4130C)



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.