

Tompkins County Strategic Tourism Planning Board

Wednesday, August 20, 2025; 3:00 – 3:30pm

[Attend online via Zoom](#)

Meeting ID: 834 2872 4534

Passcode: 230917

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve June and July Meeting Minutes	
2. Tourism Promotion Agency designation – Peggy Coleman	3:05
• ACTION – Approve TPA designation	
3. Membership and Bylaws Committee – Doug Levine	3:10
• ACTION – Recommend Sarah Barden to vacant at-large seat	
4. Planning and Evaluation Committee: Hotel Room Occupancy Tax Law – Ken Jupiter	3:20
• ACTION – Recommend modification to Local Law	
5. Adjournment	

Agenda Packet

1. June and July Draft STPB Meeting Minutes
2. Modifications to Hotel Room Occupancy Tax Law
3. Draft TPA resolution



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that ***promote economic development*** and ***enhance the quality of life*** in Tompkins County.