

Tompkins County Strategic Tourism Planning Board

Wednesday, April 17, 2024; 3:00 – 5:00pm

Tompkins County Chamber of Commerce
124 Brindley St., Ithaca, NY 14850

[Attend online via zoom:](#)

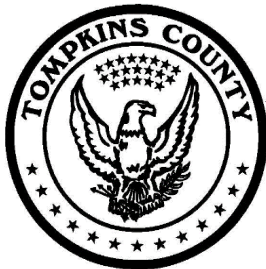
Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve March Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report and Q1 2024 Room Tax Report – Nick Helmholdt	3:10
5. Presentation: CVB 2023 Annual Report and CVB Q1 2024 report – Peggy Coleman	3:20
6. Presentation: Bringing Ironman Triathlon to Tompkins County – Peggy Coleman	3:55
7. Member Announcements	4:15
8. Adjournment	

Agenda Packet

1. March Draft STPB Meeting Minutes
2. April Staff Report
3. CVB Q1 2024 Report
4. CVB 2023 Annual Report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.