

Tompkins County Strategic Tourism Planning Board

Wednesday, October 16, 2024; 3:00 – 5:00pm

Tompkins County Old Jail, Scott Heyman Conference Room
125 E. Court St., Ithaca, NY 14850

[Attend online via zoom:](#)

Meeting ID: 940 8440 0162

Passcode: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve September Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report and Q3 2024 Room Tax Report – Nick Helmholdt	3:10
5. Presentation: Beautification Plan update – Marissa Nolan	3:20
6. Presentation: Community Arts Partnership, annual update – Megan Barber	3:50
7. Membership and Bylaws Committee – Doug Levine	4:20
• Review Draft Bylaws	
• Action: Recommend voting members for reappointment	
8. Member Announcements	4:30
9. Adjournment	

Agenda Packet

1. September draft STPB meeting minutes
2. October staff report
3. Q3 2024 Room Tax Report
4. Draft STPB Bylaws
5. IAED Community Survey for Countywide Economic Development Strategy



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.