

## Summary of Tompkins County Tourism Program Grants – updated January 2026

	Community Celebrations	Tourism Advancement	Arts & Cultural Organizational Development	Tompkins Outdoors	Tourism Capital
Award Range	\$500 to \$2,500	\$1,000 to \$20,000	\$2,500 to \$35,000	\$1,500 to \$19,000	\$5,000 to \$100,000
Average Award (2015-present)	\$1,269	\$5,321 **	\$17,213 per year	\$12,765	\$25,345
Match Required	Yes, half of total cost	Yes, half of project cost	No, grant limited to 10% of org. budget	No, grant limited to 10% of org. budget	Yes, two-thirds of total project cost
Eligible Applicants	Non-profit orgs., TC Municipalities	Non-profit orgs., TC Municipalities	Eligible non-profit orgs.	Eligible non-profit orgs.	Non-profit orgs., TC Municipalities
Purpose / Eligible Activities	Local events that convey unique culture and history	Marketing and product development to attract visitors to TC	Enhance County's brand as an artistic & cultural destination	Enhance County's profile as outdoor recreation destination	Feasibility studies & capital investment projects
Application Cycles	2: Spring & Fall	1: Spring	1: Winter	1: Spring	1: Fall
Award Term	Approx. 9 months or until event date	Approx. 9 months or until event date	Approx. 2 years	Approx. 10 months	Variable, up to 36 months
Budget	\$31,000	\$85,000	\$330,000	\$55,000	\$250,000
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\* This table provides summary information about matching funds, eligibility and limitations. See [grant guidelines](#) for additional details.

\*\* This represents the average of all Tourism Project and Tourism Marketing grants awarded from 2014-2022