

## 2017 Program Report Card: Mentoring Supports



### Achieving Youth Results (AYR) Goal:

Our community will provide children, youth, and families with healthy, safe, and thriving environments.

**Program:** One to One Big Brothers/ Big Sisters

**Agency:** Ithaca Youth Bureau

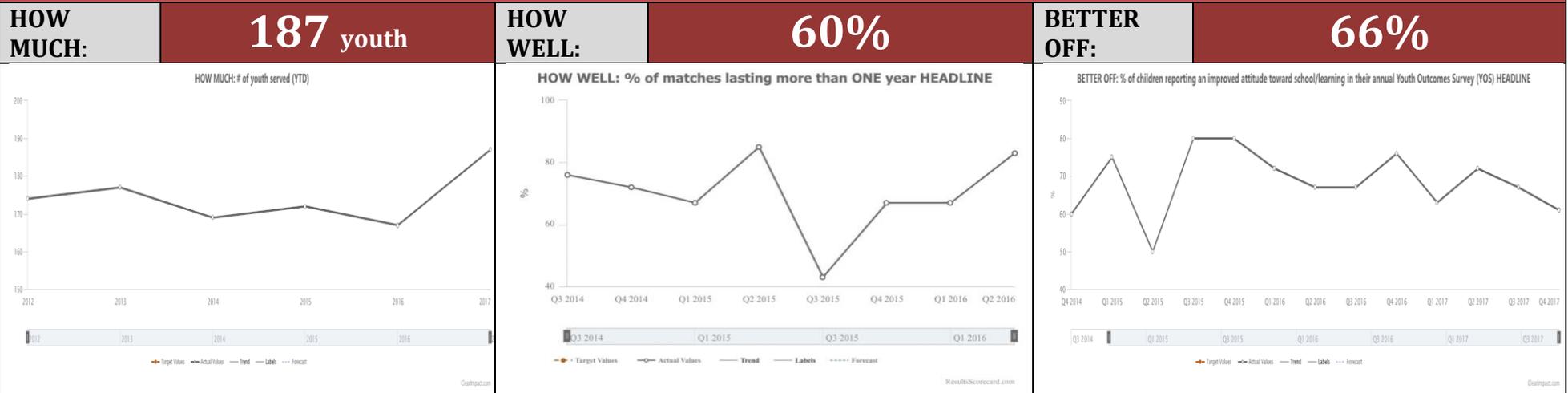
### CLIENTS:

Children between the ages of 6-14

### PARTNERS:

IOADI, OEI, and BSU at Cornell, Ithaca City School District, GIAC, mentors, parents, other youth agencies, other IYB programs, staff, Match Support Specialists, My Brother's Keeper, Friends of the TC Public Library

## RESULTS BASED ACCOUNTABILITY HEADLINE PERFORMANCE MEASURES



### THE STORY BEHIND THE DATA

**GRAPH 1: # of youth served** - This year, we had the benefit of a new, part time seasonal staff member who worked for us all year long. This person was hired with funds raised over 3-4 years of sponsorship events and she will be leaving at year's end. One of her main roles was to run the Saturday programs and with the time she had available, she was able to build relationships in the neighborhood, make more reminder calls, and facilitate more programs, resulting in many more children served by weekend programming. More time was made available to do targeted recruitment and relationship building with campus groups, resulting in a larger than usual crop of new volunteers, which allowed us to match more children in 1-to-1 matches.

**GRAPH 2: % of matches lasting more than ONE year** - Forecasting our one year retention rate is a very tentative forecast, as we are dealing with a relatively small number of closing matches each quarter, and therefore one family choosing to move away can throw the percentages off drastically (like in Quarter 1). Some matches that end early could arguably be the responsibility of staff, in terms of more quality match support or better matching decisions. However, some matches end due to circumstances entirely beyond staff control, such as a family moving.

**GRAPH 3: % of children reporting an improved attitude toward school/learning in their annual Youth Outcomes Survey**

This measure has been challenging for us to have a profound effect on, as our program does not mandate activities of an academic nature, and promotes more general friendship. We encourage mentors to talk well about school, potentially help with school work and such, but many matches spent more time doing recreational and athletic activities.

**AGENCY ACTION PLAN TO “TURN THE CURVE”**

**2018 Action Plan**

**HOW MUCH**

- Find funds to continue to employ a part time person to run Saturdays and recruit.
- Continue to foster relationships with community orgs through increased collaboration.
- Continue to reach out once per semester to new, targeted groups who may want to volunteer or get involved.

**HOW WELL**

- In-person, monthly match support.
- Quality orientation for volunteers and families.
- Celebration of match milestones and recognition of match achievements.

**BETTER OFF**

- Asking each match to try one school based activity per quarter.
- Asking each Big to visit their child’s school one time.
- Incentivize visits to the library or other literacy-related activities.

**2017 Action Plan & Status**

**HOW MUCH ↑ Accomplished**

- A male mentor “drive” with a catchy slogan.
- Find funds to increase PR efforts in the media and around town.
- Reach out more to local employers and graduate student groups.

**HOW WELL ↔In process**

- More frequent check ins with waiting families.
- More ideas to help volunteers without cars.
- More celebration/recognition of volunteer and family follow through.

**BETTER OFF ↔In process**

- Encourage Bigs to speak positively about school.
- Host more fun events related to academic subjects.
- Encourage more reading related activities with matches.