

Tompkins County Strategic Tourism Planning Board

Wednesday, March 18, 2026; 3:00 – 5:00pm

Ithaca Downtown Conference Center
116 E. Green St., Ithaca, NY 14850

[Attend online via Zoom](#)

Meeting ID: 879 0874 7921 | Passcode: 720914

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Doug Levine	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Presentation: Ithaca Downtown Conference Center – Suzanne Smith Jablonski	3:15
6. Presentation: Trove Campaign, “Growing Washington DC Arrivals to Ithaca”	3:45
7. Community Celebrations Grant Review Committee	4:15
• ACTION: Recommend Spring 2026 grant awards	
8. Tourism Advancement Grant Review Committee	4:20
• ACTION: Recommend Spring 2026 grant awards	
9. Tompkins Outdoors Grant Review Committee	4:25
• ACTION: Recommend 2026 grant awards	
10. Tabled item: Air Services Board / Ithaca Tompkins County Int’l Airport	4:30
• ACTION: recommend a funding arrangement to support ITH airport	
11. Member Announcements	4:55
12. Adjournment	

Agenda Packet

1. February Draft STPB Meeting Minutes
2. March Staff Report
3. MEMO – 2027 Budget Process and Schedule
4. Community Celebration Grant – proposed awards
5. Tourism Advancement Grant – proposed awards
6. Tompkins Outdoors grant – proposed awards
7. Responses from Ithaca / Tompkins County International Airport to STPB questions and comments
8. Tompkins County Visitor Profile – Ithaca Tompkins International Airport



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.