

Tompkins County Strategic Tourism Planning Board

Wednesday, March 16, 2022; 3:00pm – 5:00pm

Zoom Meeting ID: 940 8440 0162– Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Presentation: CVB 2021 Annual Report – Peggy Coleman	3:15
6. Tompkins Festivals Program Update – Scott Rougeau	4:00
7. Community Celebrations Grant Review Committee – Carol Kammen	4:10
• ACTION – Approve Spring 2022 Community Celebration Grant Recommendations	
8. Combined Tourism Grant Review Committee – Kelly Makosch	4:25
• ACTION – Approve Spring 2022 Tourism Project & Marketing Grant Recommendations	
9. Member Announcements	4:40
10. Adjournment	

Agenda Packet

1. February draft STPB meeting minutes
2. CVB 2021 Annual Report
3. TABLE – Tourism Project & Marketing Grant, Spring 2022 Award Recommendations
4. TABLE – Community Celebrations Grant, Spring 2022 Award Recommendations



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.