

Tompkins County Strategic Tourism Planning Board

Wednesday, June 15, 2022; 3:00 – 4:30pm

Tompkins County Area Transit (TCAT), 737 Willow Avenue, Ithaca NY, 14850

Meeting is being held in person; remote option is available.

Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve May Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Budget Committee Report – Josh Friedman & Wendy Kobler	3:15
ACTION – Recommend 2023 Tourism Program Budget	
ACTION – Over Target Request for Arts & Culture Organizations	
6. Ithaca Downtown Conference Center	3:40
• Financing Overview – Tom Knipe	
7. Member Announcements	4:10
8. Adjournment	4:30

Agenda Packet

1. May draft STPB meeting minutes
2. Recommended 2023 Tourism Program Budget



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that ***promote economic development*** and ***enhance the quality of life*** in Tompkins County.