

Tompkins County Strategic Tourism Planning Board

Wednesday, June 16, 2021; 3:00pm – 5:00pm

Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve May Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Budget Committee – Josh Friedman	3:15
• ACTION – Recommend 2022 Tourism Program Budget	
6. Tourism Recovery Committee Update – Kelli Cartmill	3:35
• Breakout Conversations	
7. Member Announcements	4:05
8. Adjournment	

Agenda Packet

1. May draft STPB meeting minutes
2. 2022 Tourism Program Budget



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Dial 646-558-8656 to join the meeting by telephone.