WORKFORCE INVESTMENT BOARD
MAY 24, 2011                           8:30 A.M.       BORG WARNER ROOM – TC PUBLIC LIBRARY


ABSENT: L. Dillon

GUESTS: T. Dilucci, TST BOCES

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Coldren called the meeting to order at 8:32 a.m.

ANNOUNCEMENTS

Mr. McKee announced that the variances for the redevelopment of the former Challenge site have been approved.

APPROVAL OF MINUTES

It was Moved by Ms. McPheeters, seconded by Mr. Bantle and unanimously adopted by voice vote of members present to approve the minutes of January 25 and March 22, 2011 as submitted.

EXECUTIVE COMMITTEE ACTIONS

OVERVIEW AND APPROVAL OF THE REVISED ON-THE-JOB TRAINING POLICY

Upon review, the Executive Committee on behalf of the WIB, authorized the implementation of the revised On-the-Job Training Policy. The most significant change to the policy being the inclusion of NYSDOL vetting procedures.

Ms. Mattick stated the policy would need to be revised again in the near future because recent changes at the State level now allow for reimbursement at 90 percent using WIA funding. The program is used in situations where an individual may not have all of the skills necessary for a particular job. A training outline is created and negotiated with the employer.

Ms. Mattick reported that the New York State Department of Labor has applied for and received a USDOL National Emergency Grant that will allow for higher reimbursements to employers based on the number of company employees. Employers with up to 50 employees will be reimbursed at 90%, 51-250 employees at 75%, and those with more than 250 employees, 25%. In order for employers to take advantage of this program, referrals must come from the One-Stop. The program is being marketed to employers through the Chambergram and the Chamber website along with the TCAD Newsflash.

CONGRESSMAN HANNA UTICA ONE STOP TOUR AND MEETING

The Workforce Investment Board in Herkimer/Madison/Oneida hosted a meeting and tour of the Utica One Stop with Congressman Hanna and representatives of the workforce investment boards in the Congressman’s district. Mr. Mareane stated the Congressman was very impressed and he listened carefully and was very responsive to the concerns that were raised. He confirmed that WIA is at risk and agreed that now is not the time to cut extended UI funding for people who are trying to get back to work.
EDUCATION IN THE WORKPLACE UPDATE/DISCUSSION

Educator in the Workplace began as a pilot program in 2010 with five area teachers participating. They participated with businesses and then incorporated what they learned into their curriculum. The program is being expanded for 2011 and will be opened up to 15 teachers within the TST BOCES region as well as Tioga County. Businesses are asked to make a two-day commitment to allow for teachers to observe and ask questions. Once the onsite work is done the teachers will then work with representatives from TST BOCES to develop curriculum for implementation in the 2011-2012 school year. Meetings will be held this week with each of the 11 teachers who are currently sign up to match them with appropriate employers. The program will be run from in July 2011.

BOARD WORKGROUP UPDATES

ATTRACTION AND RETENTION WORKGROUP

The attraction and retention workgroup has looked at migration data and a survey is underway. To date nearly 500 responses have been received. The group is discussing possibilities for an internship program as well and working with career counselors at the colleges and employers to see what can be done to partner with them.

BABY BOOMER WORKING GROUP

Mr. Bantle reported the group continues to discuss ways to disseminate information to employers and how to connect workers with opportunities. There are numerous resources available and some of those will be made available on the WIB website. The group continues to educate themselves on what is available and will then host a session to help others understand possible things to consider.

ONE-STOP OPERATOR REPORT

Ms. Bradac’s report was distributed.

WIB DIRECTOR’S REPORT

Ms. Mattick reported $194,000 has been allocated to Tompkins County for the Summer Youth Employment Program and the goal is to serve approximately 117 youth this summer. The WIA allocations have been released and Tompkins will receive the lowest cut in the state.

ADJOURNMENT

The meeting adjourned at 9:50a.m. The WIB workgroups will be meeting in June and the next full WIB meeting is scheduled for September 27, 2011 at 8:30 a.m. at the Tompkins County Public Library. The September meeting was rescheduled to October 25, 2011.

Minutes prepared by Jennifer Luu.