

Tompkins County Strategic Tourism Planning Board

Wednesday, November 15, 2023; 3:00 – 5:00pm

State Theatre of Ithaca

107 W. State / MLK Jr. St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve October Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
• ACTION – Form a 2024 Nominating Committee	
5. Hotel Room Occupancy Tax Enforcement – Holly Mosher, Deputy County Attorney	3:20
6. Member Announcements	4:00
7. Adjournment	

Agenda Packet

1. October draft STPB meeting minutes
2. November staff report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.