

# Tompkins County Strategic Tourism Planning Board

Wednesday, March 20, 2024; 3:00 – 5:15pm

Canopy Hotel

324 E. State St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Presentation: Wayfinding Implementation – Jennifer Tavares	3:15
6. Presentation: Finger Lakes Land Trust – Andy Zepp	3:55
7. Community Celebrations Grant Review Committee	4:35
• ACTION: Recommend Spring 2024 Community Celebrations Grant Awards	
8. Tourism Advancement Grant Review Committee	4:45
• ACTION: Recommend Spring 2024 Tourism Advancement Grant Awards	
9. Tompkins Outdoors Grant Review Committee	4:55
• ACTION: Recommend 2024 Tompkins Outdoors Grant Awards	
10. Planning and Evaluation Committee – Ken Jupiter	5:05
• ACTION: Resolution Calling for the Restoration of Funding for the Tourism Matching Grants Program in the SFY 2025 State Budget	
• ACTION: Resolution Supporting Proposals to Modernize State Sales Tax Laws to Include the Vacation Rental Industry and to Ensure These Changes are Appropriately Tailored for the Needs of Localities	
11. Member Announcements	5:15
12. Adjournment	

## Agenda Packet

1. February draft STPB meeting minutes
2. March staff report
3. Community Celebrations Grant – Spring 2024 Award Recommendations
4. Tourism Advancement Grant – Spring 2024 Award Recommendations
5. Tompkins Outdoors Grant – 2024 Grant Award Recommendations [to be sent separately]
6. Resolutions



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.