

# Tompkins County Strategic Tourism Planning Board

Wednesday, May 17, 2023; 3:00 – 5:00pm

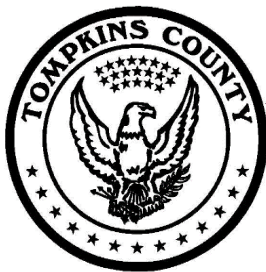
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235 S. Cayuga St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve April Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
• Update on Visitor Profile Study	
5. Budget Committee – Kelli Cartmill	3:15
• Presentation of draft 2024 Tourism Program budget	
6. Recognition for Gary Ferguson’s 20+ years of service to Ithaca and Tompkins County	3:35
7. Member Announcements	3:55
8. Adjournment	

## Agenda Packet

1. April draft STPB meeting minutes
2. Draft 2024 Tourism Program budget



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.