

Tompkins County Strategic Tourism Planning Board

Wednesday, September 20, 2023; 3:00 – 5:00pm

Tompkins County Old Jail, Scott Heyman Conference Room
125 E. Court St., Ithaca, NY 14850

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve August Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Community Celebration Grant Review Committee	3:15
• ACTION – Recommend Fall 2023 CC Grant Awards (pending committee action)	
6. Tourism Advancement Grant Review Committee – Kelly Makosch	3:25
• ACTION – Recommend Fall 2023 TA Grant Awards	
7. Tourism Capital Grant Review Committee – Ken Jupiter	3:35
• ACTION – Recommend 2023 Tourism Capital Grant Awards	
8. Budget Committee – Kelli Cartmill & Marian Ware	3:45
• ACTION – Revise Budget Surplus and Reserve Policy	
9. Update: Community Arts Partnership – Megan Barber	4:00
10. Member Announcements	4:30
11. Adjournment	

Agenda Packet

1. August draft STPB meeting minutes
2. Summary table Fall 2023 Community Celebrations Grants recommended awards*
3. Summary table Fall 2023 Tourism Advancement Grant recommended awards
4. Memo – Recommended 2023 Tourism Capital Grants
5. Draft Budget Surplus and Reserve Policy

*to be sent under separate cover following committee action



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.