



Tompkins County Legislature

Governor Daniel D. Tompkins Building
Ithaca, NY 14850

Meeting: 04/18/23 05:30 PM
Department: Planning and Sustainability Department
Category: Tourism
Functional Category:

SCHEDULED

RESOLUTION NO. DOC ID: 11549

Spring 2023 Tourism Advancement Grant Awards

WHEREAS, Tompkins County has established a grant program to support projects and marketing campaigns that attract visitors titled the Tourism Advancement Grant, and

WHEREAS, Local organizations have prepared and submitted Tourism Advancement Grant applications for a variety of events, festivals, exhibits, performances, and associated promotional efforts in alignment with the Tompkins County Strategic Tourism Plan, and

WHEREAS, The Tourism Advancement Grant is fully funded from the Tompkins County Hotel Room Occupancy Tax, and

WHEREAS, Tompkins County has requested and reviewed applications for this program and received the advice of the Strategic Tourism Planning Board, now therefore be it

RESOLVED, on recommendation of the Housing and Economic Development Committee, That the following Tourism Advancement grant awards are approved:

Organization	Project Title	Award
Circus Culture (Village at Ithaca)	Hupstate Circus Festival Free Outdoor Programming	\$8,000
Downtown Ithaca Alliance	Ice and Lights Festival	\$8,000
Finger Lakes GrassRoots Festival Organization Inc	GrassRoots Culture Camp	\$5,000
Ithaca Dragon Boat Club (The History Center)	Canoe Fest	\$2,500
Ithaca Murals (Center for Transformative Action)	Guide to Ithaca's Murals	\$7,000
Ithaca Shakespeare Company Inc	2023 Summer Shakespeare Festival	\$5,000
Khuba International	Farming for Freedom Trail - Passport Weekends	\$3,500
Sciencenter	Sciencenter Website Redesign and Digital Marketing	\$6,000
Special Olympics New York	Special Olympics New York State Summer Games	\$15,000
Spirit Kindred Women's Medicine Gathering (Foundation of Light)	Spirit Kindred Women's Medicine Gathering	\$8,600
Tea Leaves, Inc.	Ithaca Reggae Fest	\$7,500
Triphammer Arts Inc.	Triphammer Arts Summer Concert Festival 2023	\$3,500

RE SOLVED, further, That the County Administrator or her designee shall be authorized to sign any documents related to the aforementioned projects. **SEQR ACTION:** TYPE II-26